

OUR SERVICES

DESIGN

- Planning
- Architecture
- Interiors
- Engineering
- Landscape Design

BUILD

- Construction
- General Contractor
- Project Management

OUR BASE

BALI, INDONESIA

Jl. Bypass Ngurah Rai, Benoa, Kec Kuta Selatan.

WHO WE ARE?

Denpasar



Residential, hospitality, and multiunit developments across Ball and Internationally



Residential, hospitality, and multiunit developments across Ball and Internationally



Trusted by international clients for projects in Bali and Abroad

96% On-Time Completion

Disciplined in-house integration across all disciplines

NSG is a Bali Based Design And Build Company and partner in creating lasting spaces and investments. Based in Bali and serving clients internationally, our expertise spans villas, resorts, and large scale developments. What sets us apart is the integration of design, engineering, and construction under one roof, ensuring seamless collaboration and accountability at every stage.

We approach each project with a balance of creativity, precision, and financial clarity, aligning vision with build ability and long term value. Whether you are a developer, investor, or private client, our goal is the same: to deliver architecture and construction that inspire, perform, and endure.

Meet The Leadership

Local own, western managed

As a husband and wife team, we built NSG on the foundation of trust, family values, and a shared vision for excellence.

With Indonesian ownership and western management, we bring together two perspectives, local heart and global precision.

Our approach is personal, our standards are high and our commitment is genuine. Every project reflects not only our expertise but also our family's dedication to quality and integrity

Ayu & Travis





BALI BASED DESIGN & BUILD EXPERTS

Our Process



Initial Conversation



Project Discovery



Proposal + Path Forward



Start Your Project

NSG Avantage

Our advantage is built on a balance of creativity, precision, and accountability. Every project is guided by principles that ensure your villa, resort, or development is designed and built beautifully.

Who We Design For?

We design for clients who demand more from their projects. Whether it's a private villa, a boutique resort, or a large-scale residential development, our work balances lifestyle, guest experience, and investment value.

Our Markets

We operate across three main markets: **residential**, **hospitality**, **and multi-unit developments**. These sectors form the core of our Deisgn and Build work, ranging from private villas and luxury estates to hotels, resorts, and residential communities. Each market carries its own design, technical, and construction requirements, and our team is structured to meet the demands of all three with full in-house capabilities.





96%

Project Delivered

Countries with Trusted Clients On-Time Completion

We deliver Design & Build solutions that adapt to every market while meeting the highest professional standards.



Residential

- Luxury Estates
- Private Residences
- Villa



Hospitality

- Hotels
- Resorts
- F+B
- Beach Clubs
- Creative Spaces



Multi - Unit

- Villa Developments
- Apartments
- Townhouses

Delivery

- · Clear milestones and progress tracking
- · Disciplined budget control and reporting
- · Proactive coordination to prevent delays
- Accountability from concept to completion

Transparancy

- Straightforward communication at every stage
- Detailed reporting for costs and progress
- · Defined responsibilities for all stakeholders
- No hidden surprises or last-minute changes

Integration

- Unified design and build team under one roof
- Seamless handoff from drawings to construction
- · Fewer conflicts between consultants and contractors
- Decisions made with the full project in view

ne full project in vie **Quality**

- Strict material and workmanship standards
- Regular site inspections and reviews
- Alignment with international codes and practices
- Villas and resorts built to endure Bali's climate

Client

- Personalized solutions for villas, resorts, or developments
- · Designs aligned with ROI, guest experience, or lifestyle
- Flexible processes to meet unique client needs
- · Long-term value as the guiding principle

Our Approach

Integrated Thinking

Great projects come from collaboration, not silos. At NSG, architects, engineers, and builders work side by side, aligning creative vision with technical and financial realities. This integration reduces risk, improves efficiency, and ensures every decision supports the bigger picture.

Collaborative Process

We work closely with you at every stage, combining our expertise with your aspirations to create spaces that feel authentic, timeless, and aligned with your goals. This partnership ensures your villa, resort, or development reflects both refined simplicity and lasting value.

Core Pillars Of Design & Build

We carry the design through to delivery – ensuring it's built as intended, beautifully and precisely. From final drawings to move–in, we stay involved to protect the integrity of the vision and support clients every step of the way.





OUR BALI DESIGN SERVICE

We are a Bali-based, globally minded design practice for luxury residential, hospitality and multi-unit development projects.

Our Advantage

Design Expertise

Transparancy

Integrated Team Predictable Delivery Sustainable by Design

Vision Driven Progress

Planning

- · Site study & Analysis
- Spatial Programming
- · Massing & Zoning
- · Concept Master Planning
- Estimations & Budgeting
- Timeline & Phasing

Architectural Design

- · Concept Design
- Floor Plan
- Sections & Elevations
- 3D massing
- Design Visualisation
- Materials Selections

Interior Design

- Interior Layout
- · Material Selection
- FF&E
- Visual Moodboard
- Sample Palettes
- Details & Specifications

Engineering

- Mechanical Design
- Electrical Design
- Plumbing Design
- Structural Analysis
- Structural Design
- Technical Specifications

Landscape Design

- Planting Schedule
- Circulation & access flow
- Outdoor spatial zoning
- Hardscape
- Softscape
- Drainage + Irrigation



OUR DESIGN DELIVERY

Our delivery process ensures that every project, from luxury villas to boutique resorts and multi-unit developments, moves seamlessly from vision to reality. We combine international standards with local expertise to manage each stage of design and construction with precision. By aligning documentation, pricing, and execution, we provide our clients with transparency, predictable timelines, and confidence that their investment will achieve the desired outcome.

- **SCHEMATIC DESIGN**
- **C** DESIGN DEVELOPMENT
- **©** DOCUMENTATION
- & BIDDING
- CA CA



We begin by exploring the project vision and goals, translating them into initial sketches, diagrams, and spatial concepts. This phase captures the project's character and establishes the foundation for design direction. We review options for layout, massing, and scale, ensuring the design reflects the client's needs, site opportunities, and budget. The result is a clear conceptual framework that guides all future phases.







No	Item	Description		Value	Paid To Date	Pay Remaining	
	OUTDOOR AREA			1 1 2 1 1 1 1 1 1 1 1 1 1			
	1. BOUNDARY AREA	LABOUR + MATERIAL	Rp	4.969.300,00	Rp -	Rp	4.969.300,00
	2. CARPORT	LABOUR + MATERIAL	Rp	500,000,00	Rp -	Яр	500.000,00
	3. LAUNDRY	LABOUR + MATERIAL	Rp:	673.920,45	Rp	Rp.	673.920,45
	4. BEHIND KITCHEN	LABOUR + MATERIAL	Rp	1.316.000,00	Rp -	Rp	1.316.000,00
	S. FAÇADE	LABOUR + MATERIAL	Rp	200.000,00	Rp -	Rp	200,000,00
	6. GARDEN + PATHWAYS	LABOUR + MATERIAL	Rp.	1.081.500,00	Rp -	Rp	1.081.500,00
	in the second				Rp -	Rp	
	WOOD BEAM				Rp -	Rp	
	1. GROUND FLOOR	LABOUR + MATERIAL	Rp.	850.000,00	Rp -	Rp	850,000,00
	2. FIRST FLOOR	LABOUR + MATERIAL	Rp	850.000,00	Rp -	Rp.	850.000,00
					Rp -	Rp	
_	OVERHANG ROOF		\top		Rp -	Rp.	
	1. ROOF SERVICE	LABOUR + MATERIAL	Rp	500.000,00	Rp -	Rp	500,000,00
	2. CEILING WOOD	LABOUR + MATERIAL	Rp	1.065.000,00	Rp -	Rp	1.065.000,00
					Rp -	Rp	
	KISI-KISI				Rp -	Rp	
	1. MASTER BATHROOM	LABOUR + MATERIAL	Rp.	456.000,00	Rp -	Rp.	456.000,00
	2. STAIRS	LABOUR + MATERIAL	Rp	1.156.000,00	Rp -	Rp	1.156.000,00
	3. PANTRY	LABOUR + MATERIAL	Rp	1.936.000,00	Rp -	Rp	1.936.000.00
_	4. BATHROOM 1	LABOUR + MATERIAL	Rp	3.224.000.00	Rp -	Rp	3.224.000.00
7	S. SUNKEN	LABOUR + MATERIAL	Rp	780.000.00	Rp -	Rp	780.000,00
	6. BALCONY	LABOUR + MATERIAL	Rp	1.560.000,00	Rp -	Rp	1.560.000.00
					Rp -	Rp	
Т	OTHER				Rp -	Rp	
	1. TRIANGLE ROOF GRACE BEDROOM	LABOUR + MATERIAL	Rp.	293.200,00	Rp -	Rp	293,200,00
7	2. HANGING CHAIR	LABOUR + MATERIAL	Rp.		Rp .	Re	100,000,00
			0	CTEST	LV VALUE	Rp.	
	DOOR WINDOW	PR	201	-011	100	fig.	7 .
ī	DOOR REPAIR (5 unit)	LABOUR + MATERIAL	Rp	5.000.000,00	Ro .	(Ip	5.000 000.00
	PIB 1	LABOUR + MATERIAL	Ro	6.096.383.20	Rp -	Rp	6.096.383.20

DESIGN DEVELOPMENT

With the approved schematic, the design is refined into greater detail. Floor plans, elevations, and sections evolve into coordinated layouts, integrating structure, systems, and materials. We collaborate closely with the client to confirm selections and adjust where needed. This phase solidifies both the aesthetic and technical intent, ensuring the project can move confidently toward documentation while aligning with performance, cost, and functional expectations.



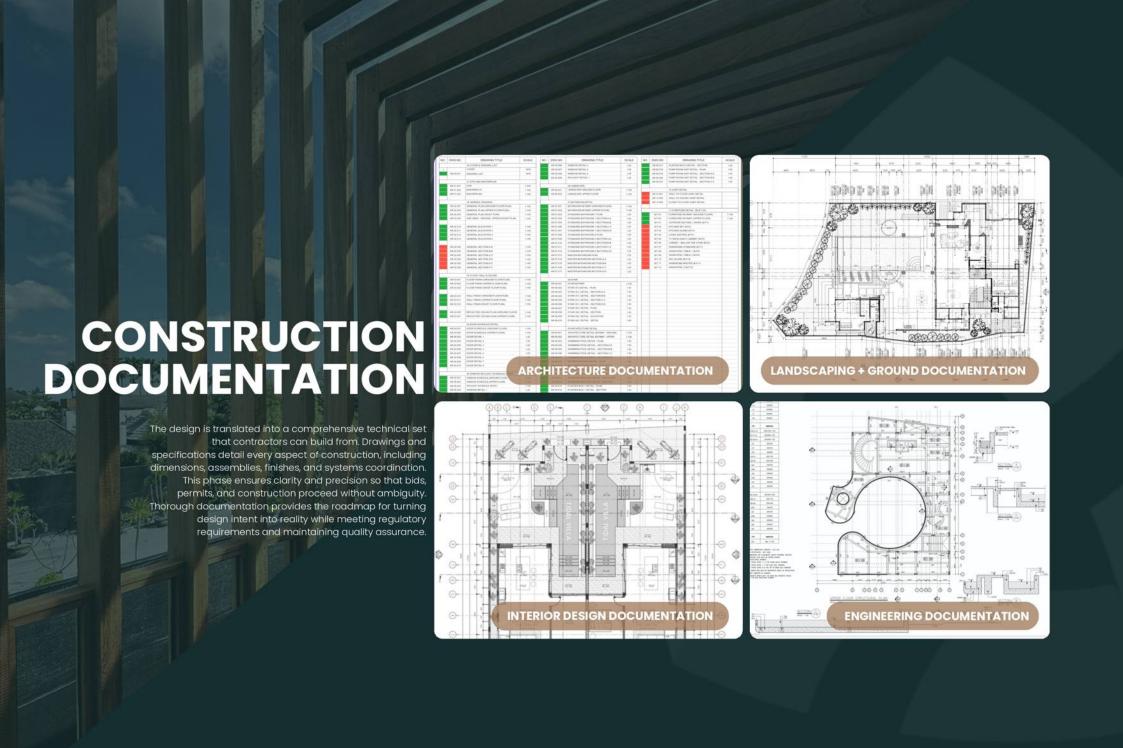




hons	INCLUSION	UNIT	AREA/UNIT	PRICE/UNIT		COST							
BUILDING AREA													
EUCTURE	ALLOWANCE	% TOTAL	40%	Rp	4,000,000	Rp	10,916,520,0						
CHITECTURE	ALLOWANCE	% TOTAL	35%	Rp	3,500,000	Rp.	9,551,955,0						
P	ALLOWANCE	% TOTAL	25%	Rp	2,500,000	Rp.	6,822,825,0						
	TOTALS	7//	100%	Rρ	10,000,000	Rp	27,291,300,0						
DTHER AREA	144	11/4	-										
OL	ALLOWANCE	M2	223	Rp	4.000,000	Rp.	893.240.0						
TDOOR AREA (TERRACE + TRANCE STAIRS, HALLWAY, RDSCAPE)	ALLOWANCE	M2.		Rp	2,000,000	Яp							
RKING AREA (PAVEMENT)	ALLOWANCE	M2	455	Rp.	3,500,000	Rp.	1,591,450,0						
JNDRY	ALLOWANCE	M2		Rp.	7,500,000	Rp.							
CKING	ALLOWANCE	M2	94	Rp	2,000,000	Rp.	188,640,0						
NDSCAPE	ALLOWANCE	M2.		Rp	500,000	Rp.							
	TOTALS		772	Rμ	19,500,000	Rp	2,673,330,0						
OTHER ITEMS	20.00		-										
RNITURE	ALLOWANCE	N-OF BUILDING COST	15%	Rp	4.093,695,000	Rp:	4.093.695.0						
CHEN APPLIANCES	ALLOWANCE	N OF BUILDING COST	3.5%	Rp	955,195,500	Rp.	955,195,5						
ME ACCESSORRIES	ALLOWANCE	% OF BUILDING COST	3.0%	Rp	818.739.000	Rp.	818.739.0						
	TOTALS					Rp	5,867,629,5						
TOTALS SUMMARY			27										
	SECTION A	M2 (TOTAL)	2729	Rp	10,000,000	Rp	27,291,300,0						
	SECTION B	M2 (AVG)	772	Rp	3.461.383	Ra	2.672.187,7						
TOTAL BUIL	ILDING (WITHOUT OT	HER (TEMS)	3501	Rp	8,558,233	Rp	29,963,487,3						
	SECTION C	ALL		-	-	10	5,892,629.5						
	GRAND TOTAL		LED PRO	11-7	TECTI	WHIT							

ual cost depends on completed building plans, final selection.

wances are based assumptions made fir current industry standard groung and build standard insued by clean.



BIDDING

During bidding, we assist the client in selecting the right contractor by issuing documents, responding to questions, and evaluating proposals. Our role is to clarify scope, compare bids fairly, and negotiate terms to secure the best value. By guiding this process, we protect the integrity of the design and align contractor selection with the client's goals, budget, and timeline before construction officially begins.

- ISSUED BID PACKAGE WITH DRAWINGS AND SPECIFICATIONS
- RESPONSES TO CONTRACTOR QUESTIONS AND RFIS DURING BIDDING
- BID COMPARISON AND EVALUATION REPORT
- NEGOTIATION SUPPORT TO ALIGN CONTRACT TERMS WITH BUDGET AND SCOPE
- FINAL CONTRACTOR RECOMMENDATION AND AWARD DOCUMENTATION

CA

Once construction begins, we remain actively involved to ensure the project is executed as designed. This includes site visits, reviewing submittals, responding to contractor inquiries, and issuing clarifications as needed. We monitor progress against drawings, quality standards, and schedule. By representing the client's interests throughout construction, we provide assurance that the built result meets the agreed vision, functional goals, and overall design intent.

- PERIODIC SITE OBSERVATION REPORTS WITH PHOTOS AND DESIGN NOTES
- REVIEW AND COMMENT ON SUBMITTALS, MATERIAL SAMPLES, AND SHOP DRAWINGS
- RESPONSES TO CONTRACTOR RFIS AND DESIGN CLARIFICATIONS
- ATTENDANCE AT KEY COORDINATION AND PROGRESS MEETINGS
- EVALUATION OF PROPOSED CHANGES AND DESIGN-RELATED VARIATION RECOMMENDATIONS
- FINAL PUNCH LIST AND VERIFICATION OF DESIGN COMPLIANCE BEFORE HANDOVER







Our Advantage

OUR BALI CONSTRUCTION SERVICES

NSG is your Bali Construction Contractor providing for luxury Residences, Hospitality, and multi-unit Developments

On Time Delivery On Budget Control Quality Workmanship Less Stress Local Know How Proven Methods

Transparancy

Bali Construction

- Preliminaries
- · Site Work
- Infrastructure
- Building Construction
- Hard + Soft Scape
- Fit Out

Construction Project Management

- Drawings
- Costing
- Schedule
- Quality
- Administration
- Handover

General Contractor in Bali

- Tender
- Contracts
- Procurement
- Costing
- Planning
- Logistics



OUR DELIVERY

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- **SITE PREP**
- & STRUCTURAL
- & ARCHITECTURAL
- & MEP
- & DETAILING

SITE PREP

Before construction begins, we ensure the site is fully prepared for efficient and safe operations. This stage aligns logistics, access, and safety so the build can start without delays or risk.

CLEARING AND GRADING

SITE LEVELING

ACCESS ROUTES

UTILITY SETUP

TEMPORARY FACILITIES

SAFETY MEASURES

EQUIPMENT MOBILIZATION







STRUCTURAL

The structural phase establishes the core strength of your project. From foundations to framing, this stage ensures durability, compliance, and long-term performance.

FOUNDATIONS

SUBSTRUCTURE WORKS

SUPERSTRUCTURE ERECTION

REINFORCEMENT AND CONCRETE

LOAD-BEARING SYSTEMS







ARCHITECTURAL

Architectural works bring the design to life. Walls, roofing, and finishes are executed with precision to translate intent into a seamless built form.

WALL CONSTRUCTION

PARTITIONS

ROOFING SYSTEMS

INSULATION

GLAZING

PLASTERING

FINISHING LAYERS





MEP

Mechanical, electrical, and plumbing systems are integrated to guarantee functionality, comfort, and efficiency. Coordination ensures smooth alignment with the build phases.

ELECTRICAL WIRING

DISTRIBUTION SYSTEMS

PLUMBING

WATER MANAGEMENT

MECHANICAL SYSTEMS

AC INSTALLATION

SMART/ECO INTEGRATIONS







DETAILING

Final detailing covers the refinement, coordination, and verification of all elements required to prepare the project for handover. This stage ensures that every component is installed, tested, documented, and aligned with design intent and construction standards. Through thorough inspections, asbuilt documentation, commissioning, and FF&E preparation, we confirm that the project is fully operational, compliant, and ready for client use.

FF & E

TESTING & COMMISSIONING

AS-BUILT DOCUMENTATION & DRAWINGS

QUALITY ASSURANCE & COMPLIANCE CHECK

HARD & SOFT SCAPE

TRAINING FOR OPERATIONS / MAINTENANCE

HANDOVER INSPECTION WITH CLIENT







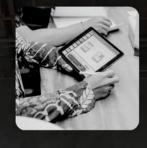
AGREEMENTS

Step 2



INITIAL CONSULTATION

Step 1



PRE-CONSTRUCTION PLANNING

Step 3



CONSTRUCTION EXECUTION

How we work

Our delivery follows four disciplined stages; Pre-Construction, Construction, Manage, and Close-Out, each with straightforward responsibilities, consistent updates, and clean documentation. The result is work completed on time, as designed, and ready for use.



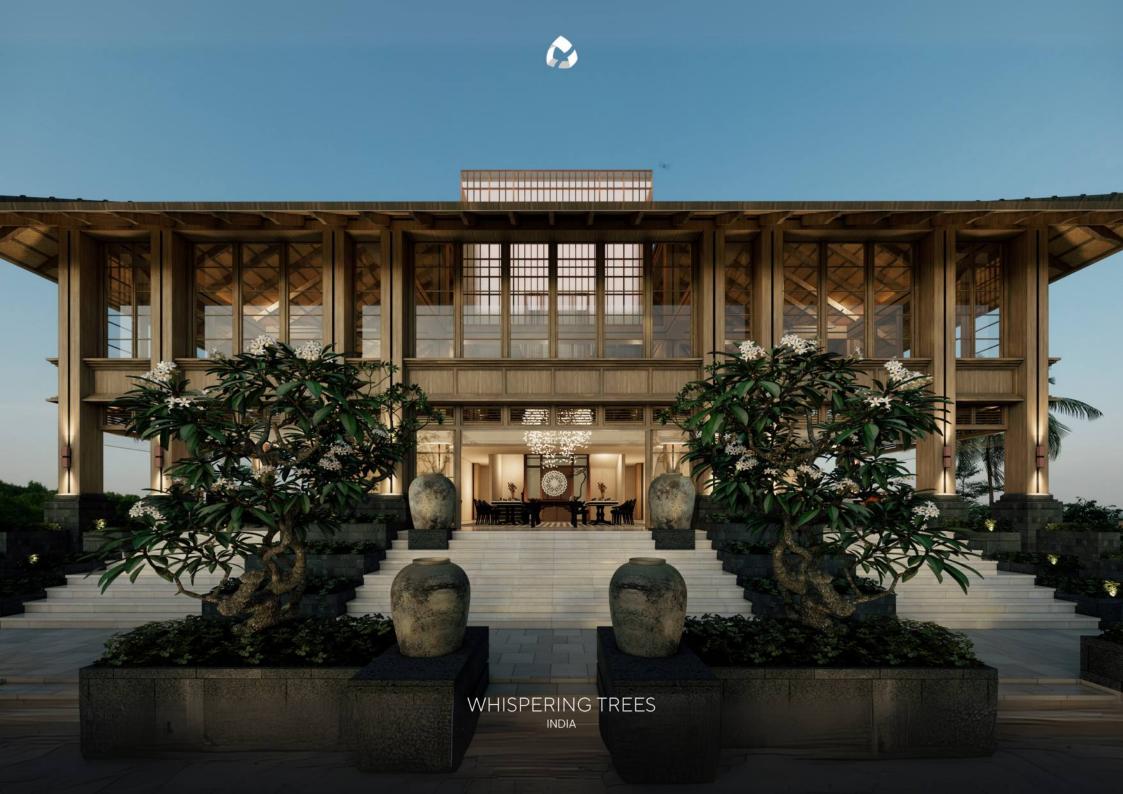
HAND OVER + CLOSE-OUT

Step 5

Step 4











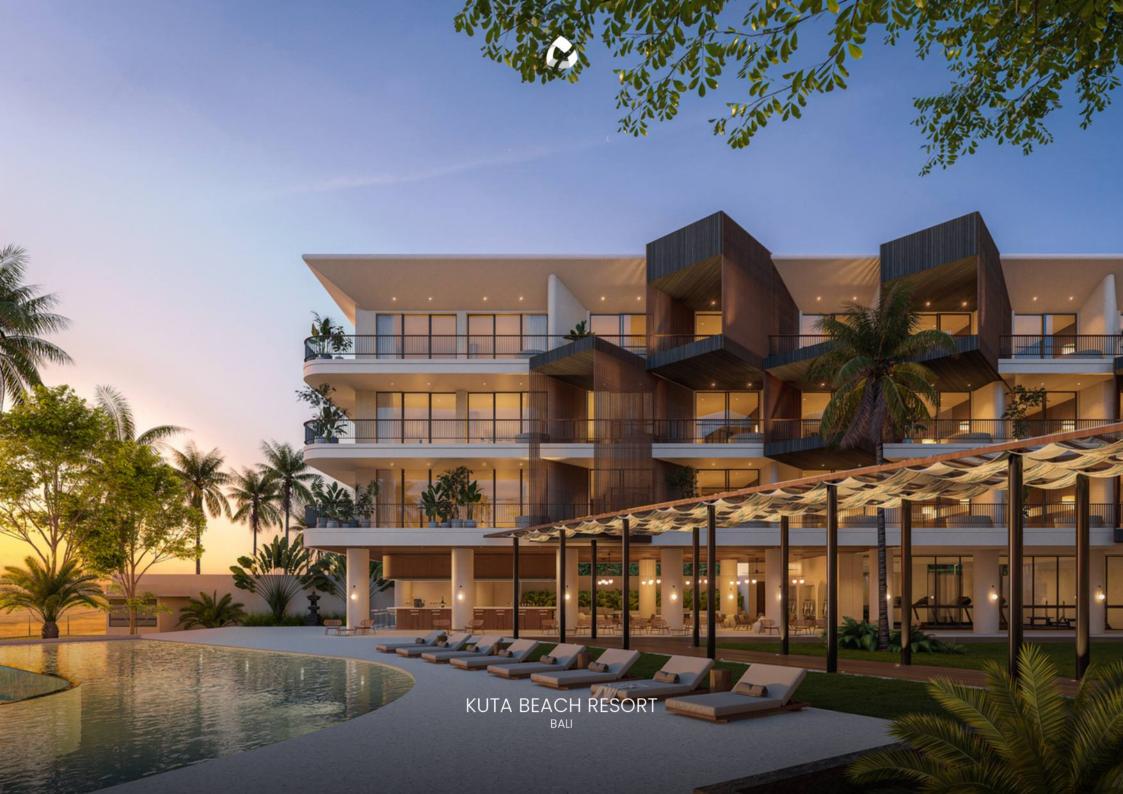


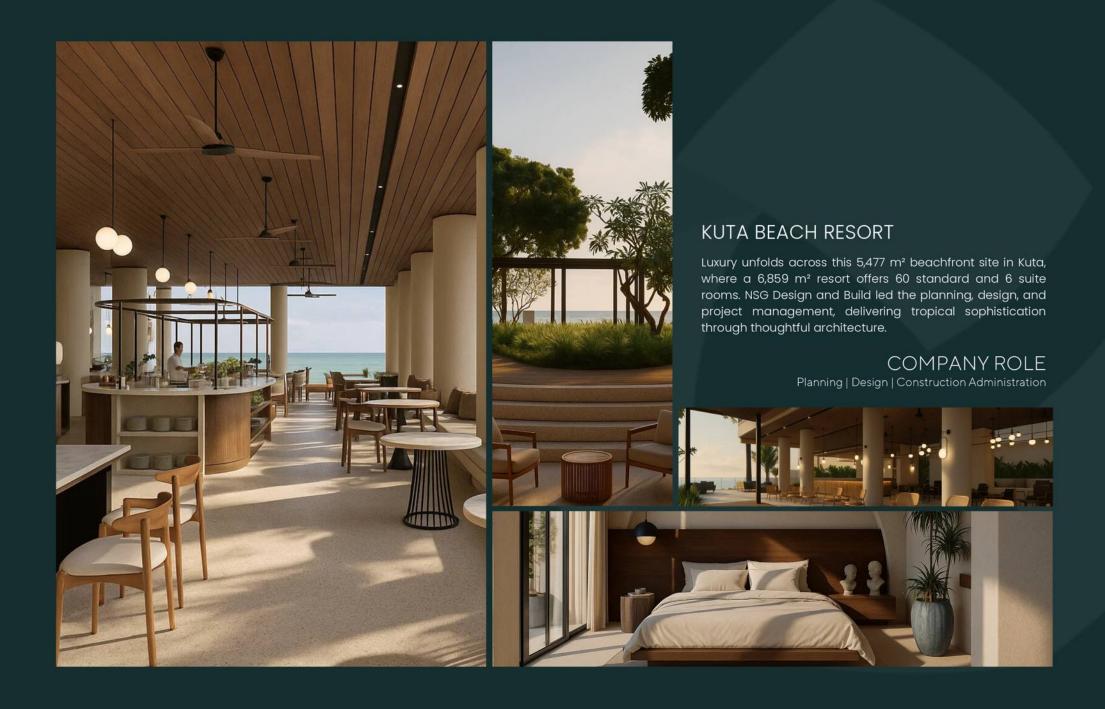


WHISPERING TREES

Spanning an impressive 21,498 sqm near Goa's iconic Anjuna Beach, this expansive luxury resort is a masterstroke of tropical architecture. NSG Design and Build led the planning and design - bringing to life a refined, nature-inspired sanctuary that blends premium design with serene coastal beauty.

COMPANY ROLE
Planning | Design



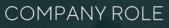






OKTAV

Exceptional from every angle, this 1,000 m² cliffside haven in Ungasan captures the essence of oceanfront tranquillity. NSG Design and Build shaped its vision - designing twin villas where bold architecture and coastal elegance converge above Melasti Beach.



Planning | Design | Project Management















SVARNA

Rooted in sacred balance and elevated design, this tranquil villa sanctuary reflects Dewi Sri's principles through refined tropical architecture. NSG Design and Build led the planning and design, crafting elegance and serenity - set on a jungle-adjacent site of 3,080 m².

COMPANY ROLE

Planning | Design





AURA

Architecturally shaped to echo its natural contours, this refined retreat unfolds across 3,080 m² in Goa's lush highlands. With four 420 m² lots, NSG Design and Build led the planning and design, fusing jungle calm with elevated tropical living.











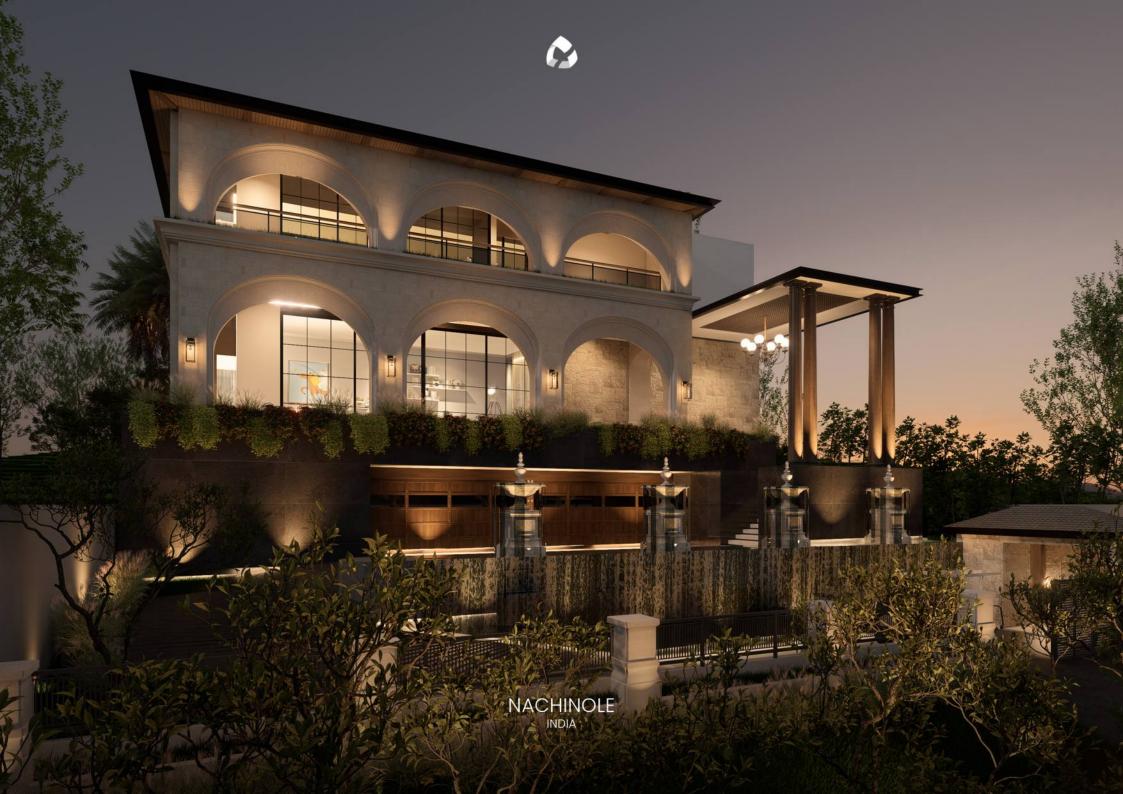
We take immense pride in crafting every detail. From blending modern and traditional Balinese architecture to creating unforgettable experiences, we've brought this serene, oceanfront retreat to life.

COMPANY ROLE
General Contractor













NACHINOLE

"To shape a new way of living,one that is spacious, soulful, and deeply connected to nature. Through the elegance of open design, the warmth of Indian culture, and the charm of Portuguese heritage, we envision a forest-X sanctuary where light flows freely, space inspires serenity, and every home becomes a timeless expression of refined living."





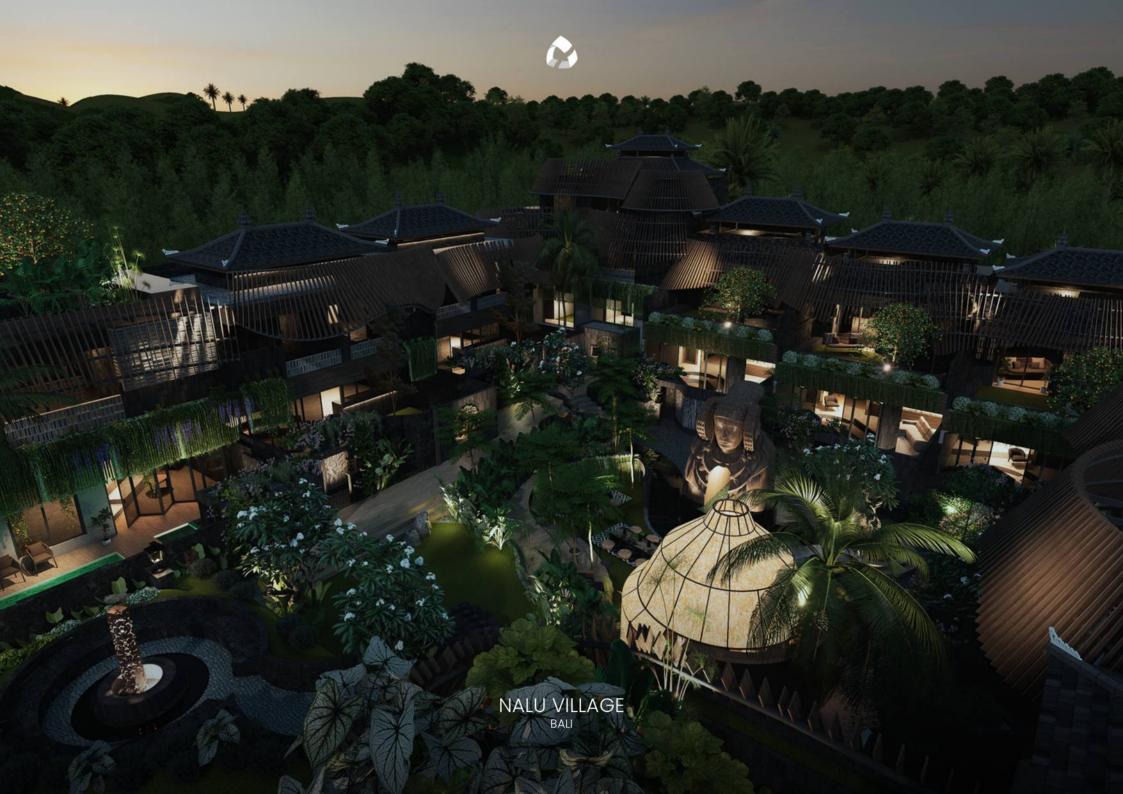
HAVANA

Sanctuary meets sculpture in this 560 m² villa near Garuda Wisnu Kencana - where NSG Design and Build Planning & Design merges bold geometry, warm textures, and natural light into a space of lasting serenity.









NALU VILLAGE

COMPANY ROLE Planning | Design | Development

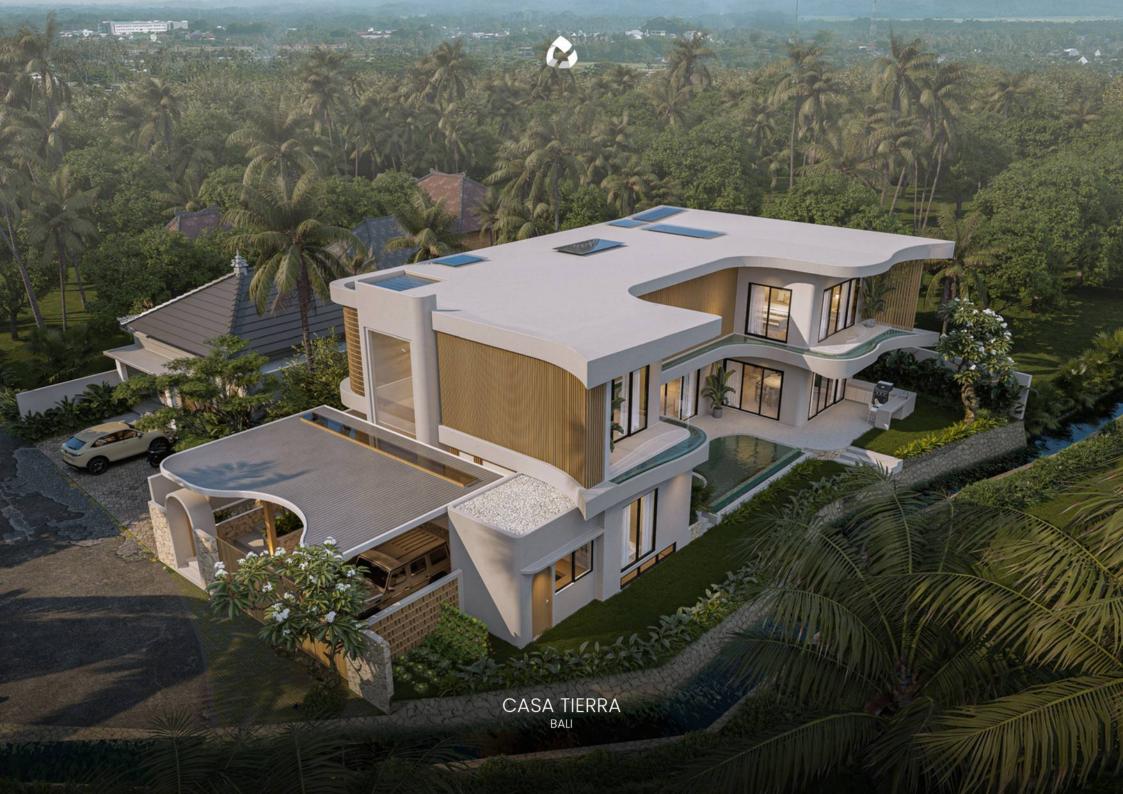
Every detail of the NALU Village is designed to provide an exceptional guest experience. From the thoughtful integration of indoor and outdoor spaces to the high-quality finishes and furnishings, each villa offers a perfect retreat for those seeking a memorable and low-key luxury stay in Bali. The development fosters a sense of community while ensuring privacy and exclusivity for all guests. Low key luxury in design emphasises understatement, allowing the materials and textures to take center stage.











CASA TIERRA

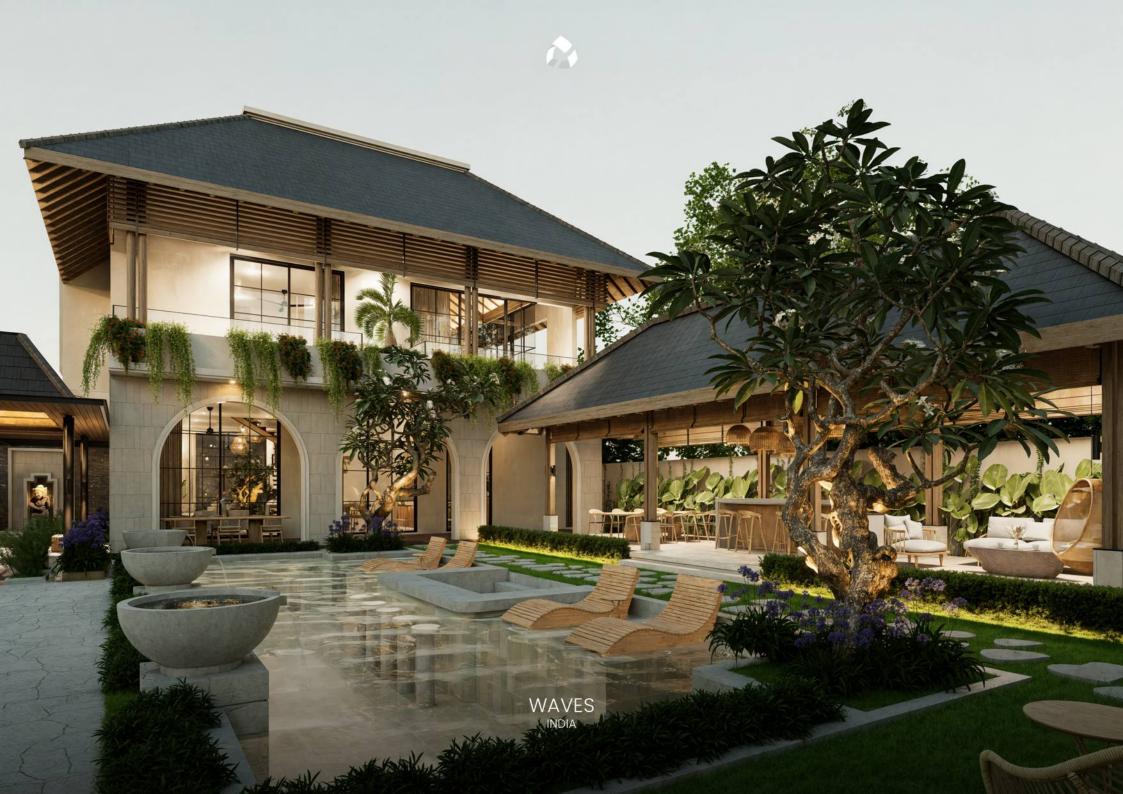
Architecture shaped for tropical living - this 585 m² residence near Nyanyi Beach and Nuanu Creative City brings together soft curves, sunlit flow, and NSG Design and Build signature planning and design precision.













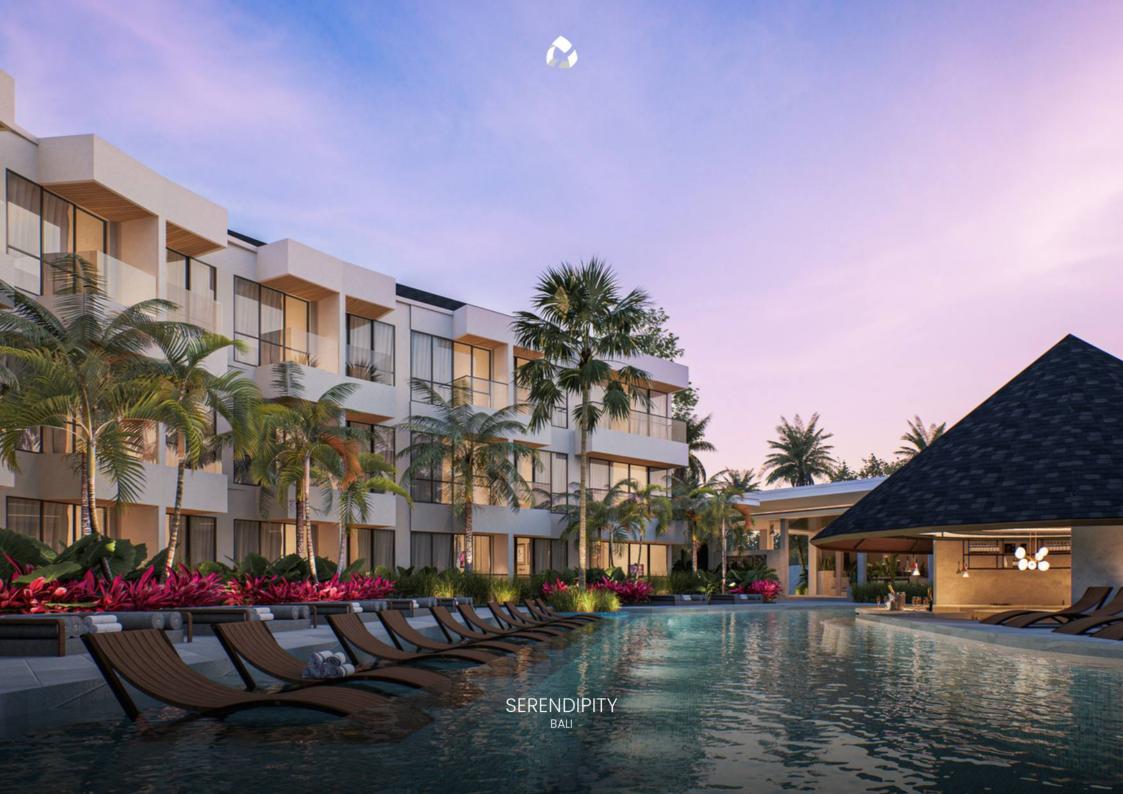






WAVES

Located near Candolim Beach, this 462 m² private villa showcases bespoke design by NSG Design and Build - where premium materials, tropical elegance, and spatial harmony deliver a luxurious coastal living experience.







SERENDIPITY

Contemporary resort living reimagined. Clean lines, lush landscaping, and dynamic poolside design evoke an energising yet laid-back atmosphere, perfect for modern travellers seeking comfort with character.

COMPANY ROLE
Planning | Design | Project
Management







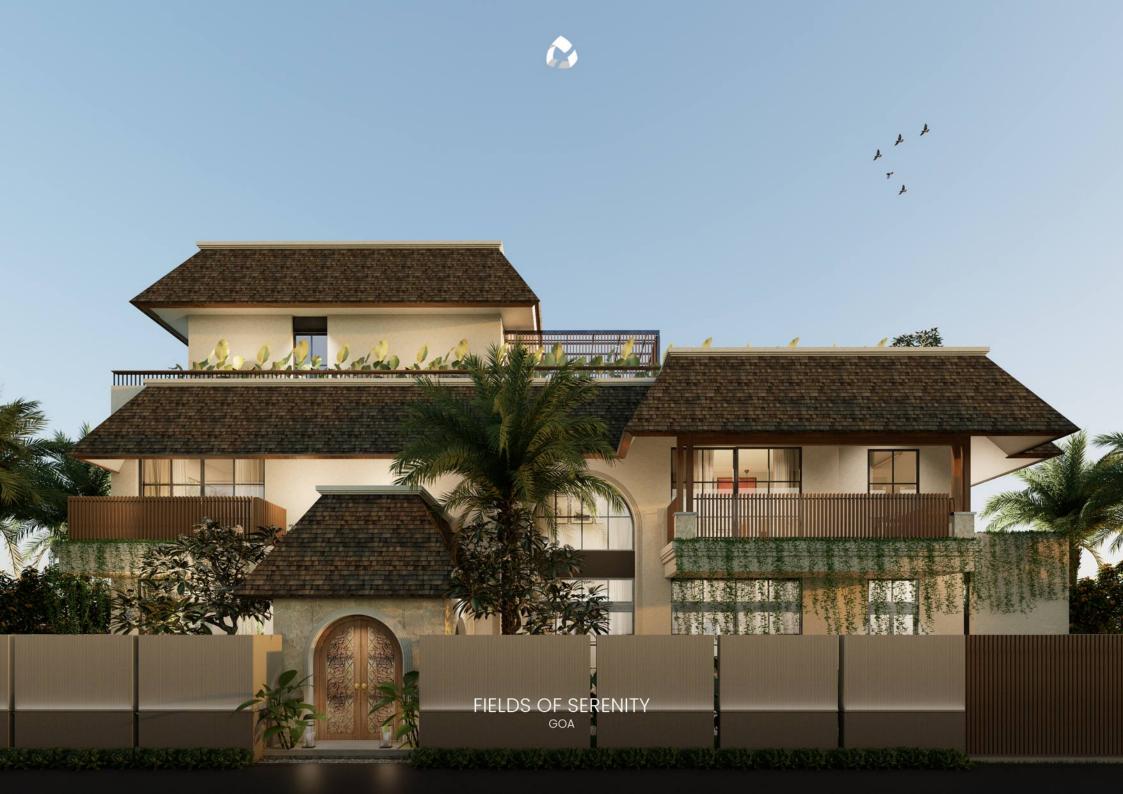




VILLA INDAH

COMPANY ROLE
Planning | Design

This modern pavilion villa showcases a refined tropical architectural concept, merging wide rooflines, open living spaces, and natural materials. The design emphasizes seamless indoor-outdoor flow, integrating a central pool, landscaped gardens, and expansive glass openings. Its balance of simplicity and precision highlights luxury living with architectural clarity and timeless elegance





FIELD OF SERENITY

Private design meets exceptional architecture in this 602.7 m² Goa residence - crafted by NSG to offer a harmonious blend of elegant interiors and lush countryside living.

COMPANY ROLE







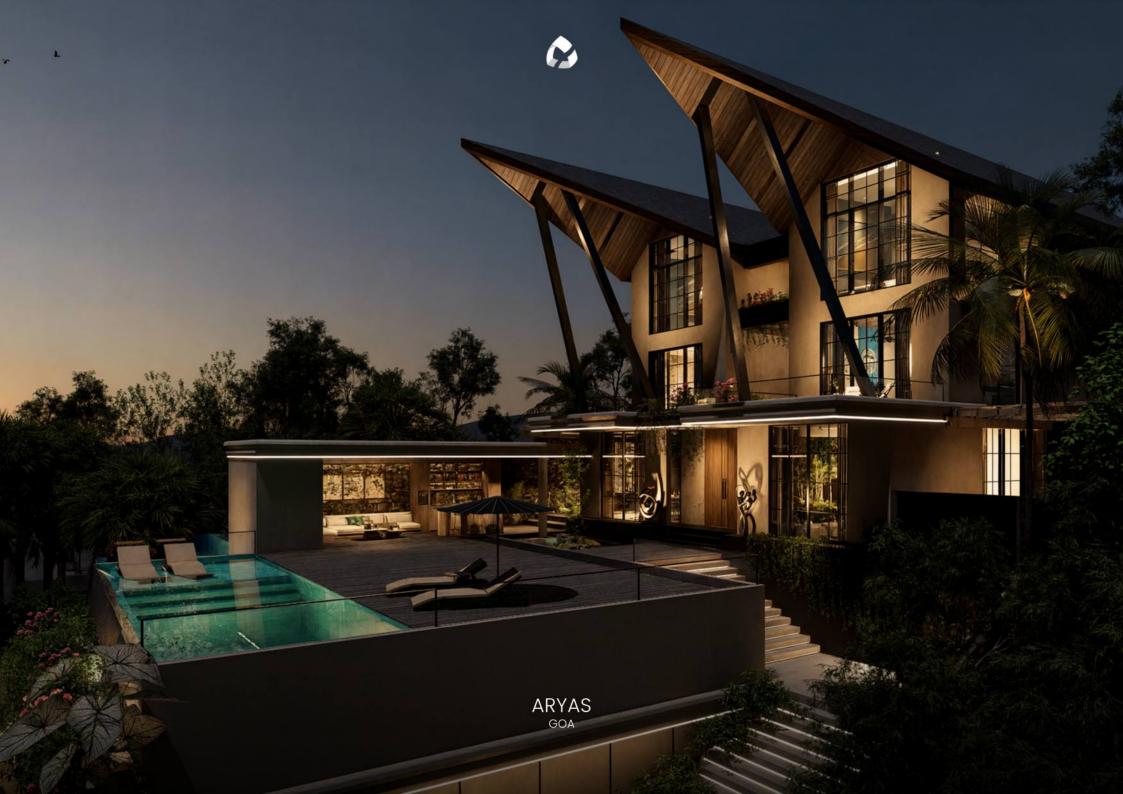






Defined by bold geometry and premium design, this 1,200 m² Saligao Plateau residence by NSG Design and Build balances dramatic elevation with architectural finesse-framing sweeping city views in a sculptural, luxurious form.

COMPANY ROLE





ARYAS

Sculptural forms rise near Candolim Beach, where NSG Design and Build crafted a 1,000 m² hillside escape that blends resort-style ease with expressive architecture – uniting light, space, and nature into a premium tropical retreat.















HESTIA

Smart luxury villas designed for modern tropical living rise in Seminyak, where NSG Design and Build shaped 1,279 m² of built space across a 1,117 m² site -balancing innovation, privacy, and nature through an integrated role from development to execution.

COMPANY ROLE
Design | Build | Development



AYA TOWNHOUSE

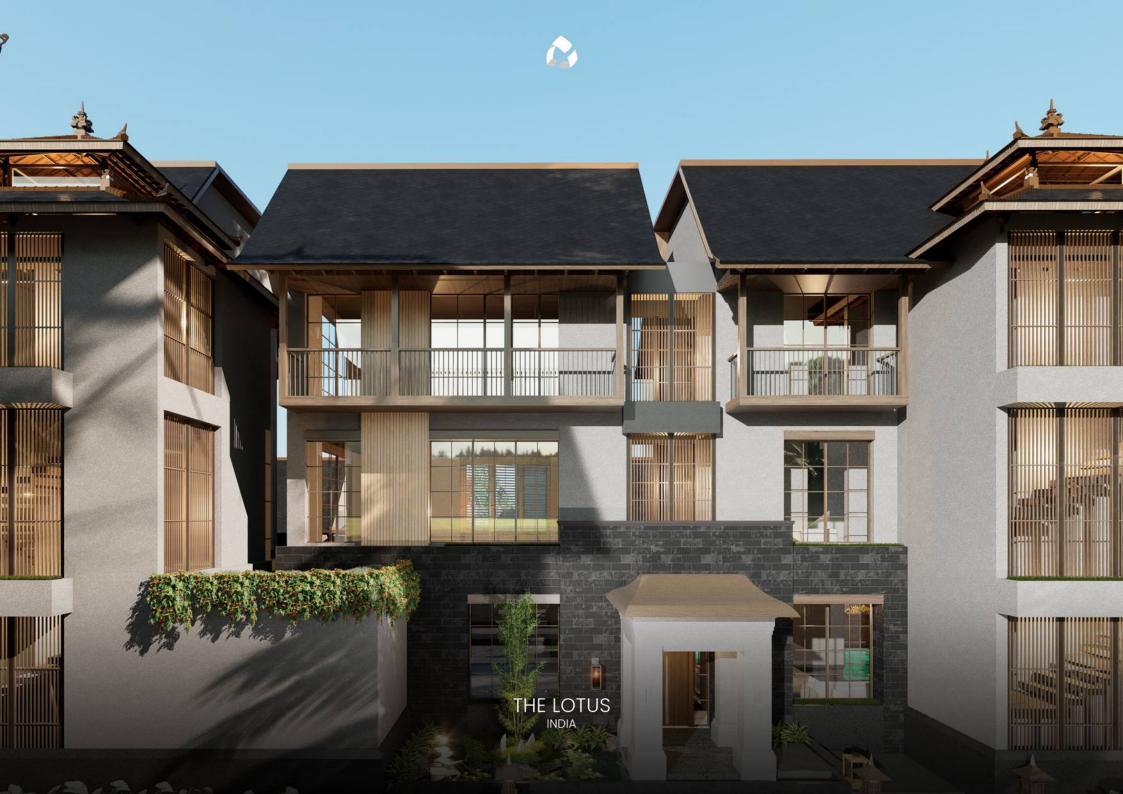
A bold expression of modern tropical living – this villa showcases fluid, curved architecture wrapped in warm timber and lush vertical greenery. Each unit is meticulously angled to provide privacy, natural ventilation, and seamless indoor-outdoor flow. With minimalist lines and sculptural form, it's a rhythmic play of light, shadow, and sustainable design.

COMPANY ROLE Planning | Design | Project Management









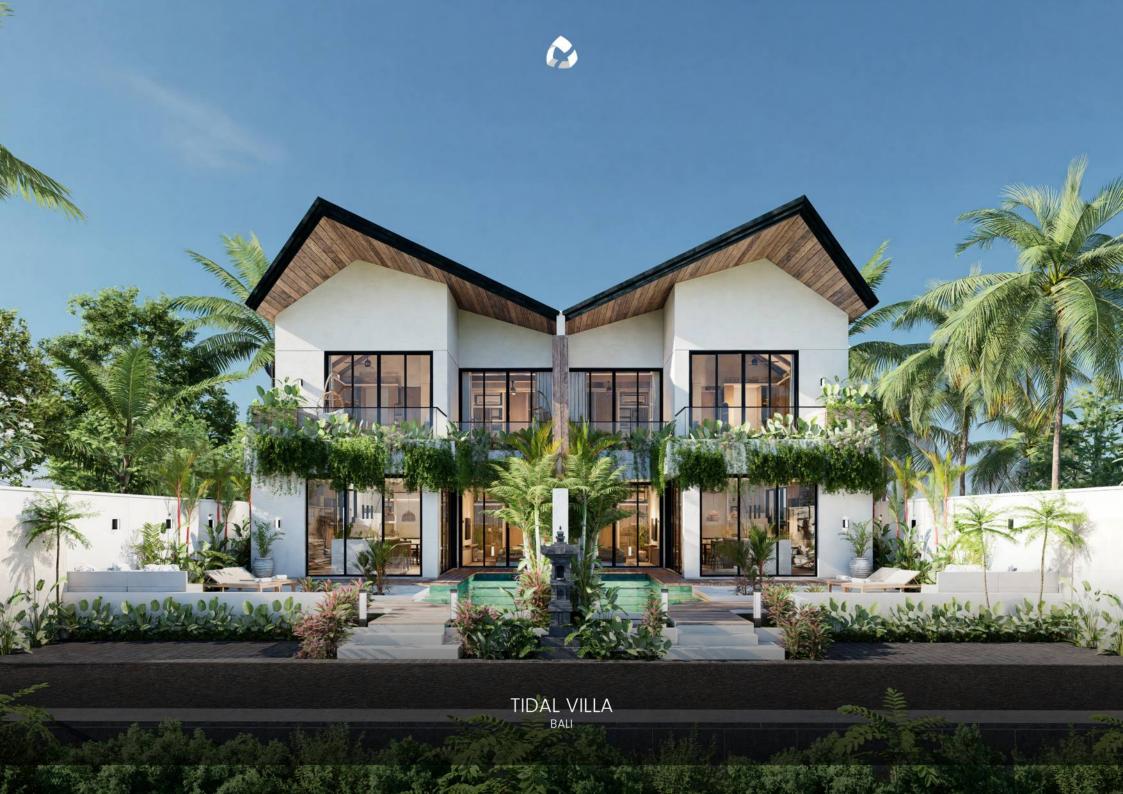


THE LOTUS

A sculptural retreat near Anjuna Beach, this 208 m² three-storey villa embraces refined coastal living. Planned and designed by NSG Design and Build, it balances artisanal texture, cultural layers, and modern simplicity - delivering a tranquil, elevated home with four serene bedrooms.











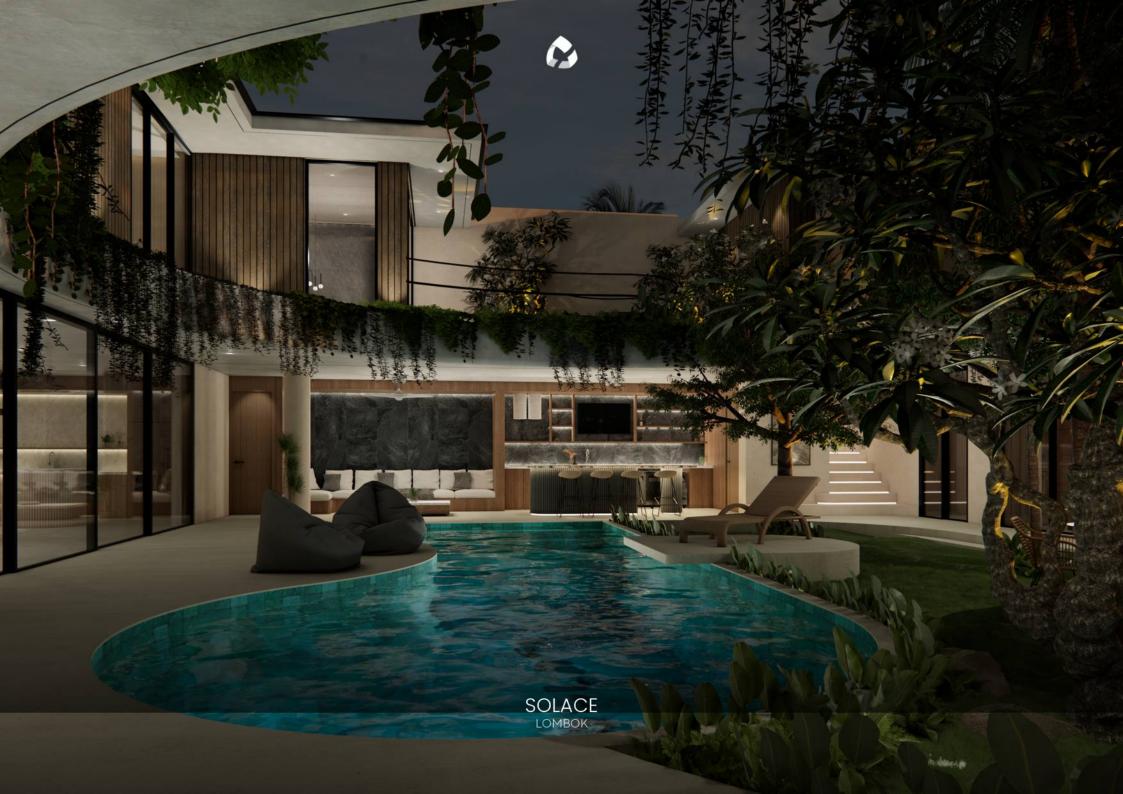




TIDAL VILLA

A duplex twin villa designed with a Tropical Balinese concept, bringing harmony between nature and modern comfort. Located in Pecatu, South Kuta, Bali, the project consists of two identical units that blend wood, natural stone, and lush tropical vegetation to create a warm and serene atmosphere both in the exterior and interior spaces.

COMPANY ROLE
Planning | Design | Build





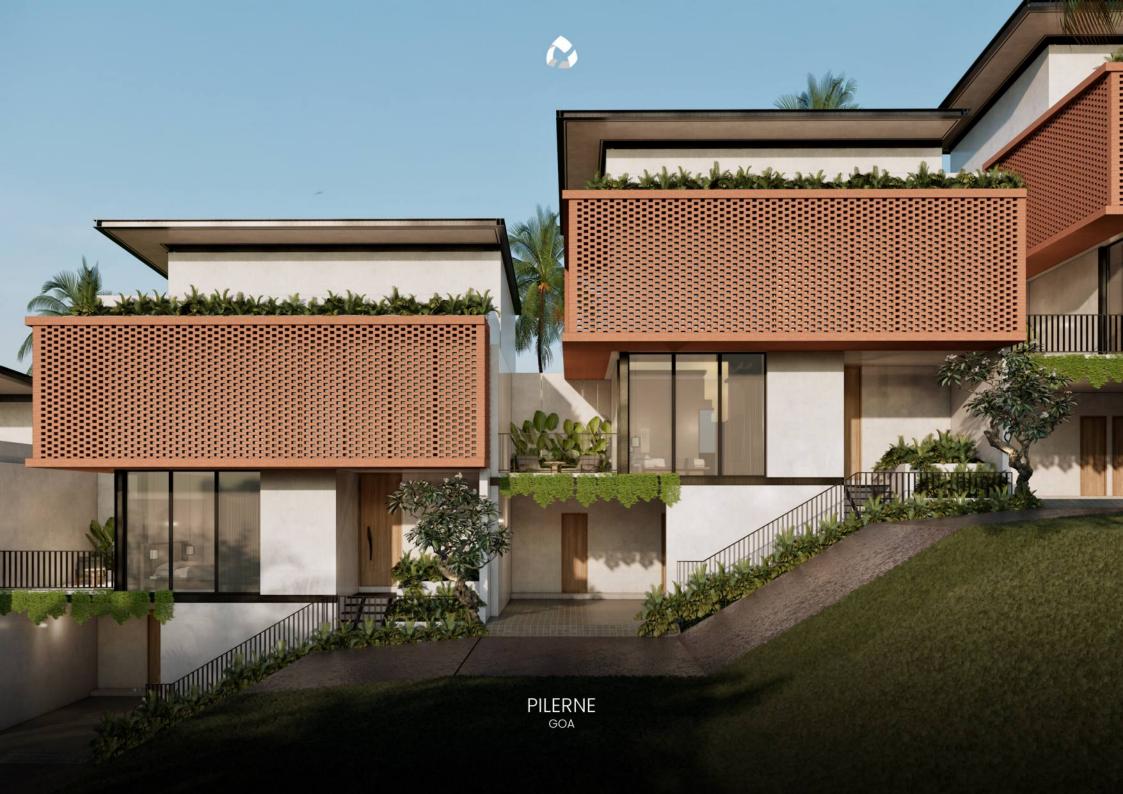






SOLACE

A tranquil Eden near Kuta Beach and Mandalika Circuit, this 717 m² sanctuary is a celebration of biophilic design and barefoot luxury. With NSG Design and Build leading the planning and design, every detail embraces sculpted serenity and elevated tropical living.







PILERNE

20-villa estate nestled in Goa's tranquil highlands, featuring 15 standard and 5 premium residences, this 5,777 m² development was designed by NSG Design and Build to harmonise luxury, privacy, and nature in enduring architectural form.











CONTACTUS

