



WHO WE ARE?

NSG is a Bali Based Design And Build Company and partner in creating lasting spaces and investments. Based in Bali and serving clients internationally, our expertise spans villas, resorts, and large-scale developments. What sets us apart is the integration of design, engineering, and construction under one roof, ensuring seamless collaboration and accountability at every stage.

We approach each project with a balance of creativity, precision, and financial clarity, aligning vision with build-ability and long-term value. Whether you are a developer, investor, or private client, our goal is the same: to deliver architecture and construction that inspire, perform, and endure.

OUR BASE

BALI, INDONESIA

Jl. Bypass Ngurah Rai, Benoa, Kec Kuta Selatan.







Residential,hospitality, and multiunit developments across Bali and Internationally

100% Sustainability Certified

Residential,hospitality, and multiunit developments across Bali and Internationally

25+

Countries with Trusted Clients

Trusted by international clients for projects in Bali and Abroad

96%
On-Time
Completion

Disciplined in-house integration across all disciplines

OUR SERVICES

DESIGN

- Planning
- Architecture
- Interiors
- Engineering
- Landscape Design

BUILD

- Construction
- General Contractor
- Project Management

Meet The Team

We approach each project with a balance of creativity, precision, and financial clarity, aligning vision with build-ability and long-term value. Whether you are a developer, investor, or private client, our goal is the same, to deliver architecture and construction that inspire, perform, and endure.

Sukma Ayu Candra

Director of NSG





BALIBASED DESIGN & BUILD EXPERTS



Project Discovery



Proposal +
Path Forward



Start Your Project

NSG Avantage

Our advantage is built on a balance of creativity, precision, and accountability. Every project is guided by principles that ensure your villa, resort, or development is designed and built beautifully.

Who We Design For?

We design for clients who demand more from their projects. Whether it's a private villa, a boutique resort, or a large-scale residential development, our work balances lifestyle, guest experience, and investment value.

Our Markets

We specialize in three core markets: residential architecture, hospitality design, and multi-unit developments in Bali. Each sector comes with distinct demands. Private villas and estates require lifestyle-driven layouts with long-term value. Resorts and hotels must merge guest experience with profitability and global standards. Multi-unit projects, from villa clusters to apartments, demand efficiency, scalability, and strong buyer appeal.

150+

25+

96%

Project Delivered

Countries with Trusted Clients On-Time Completion

We deliver Design & Build solutions that adapt to every market while meeting the highest professional standards.



Residential

- Luxury Estates
- PrivateResidences
- Villa



Hospitality

- Hotels
- Resorts
- F+B
- Beach Clubs
- Creative Spaces



Multi - Unit

- Villa Developments
- Apartments
- Townhouses

Delivery

- Clear milestones and progress tracking
- Disciplined budget control and reporting
- Proactive coordination to prevent delays
- Accountability from concept to completion

Transparancy

- Straightforward communication at every stage
- Detailed reporting for costs and progress
- Defined responsibilities for all stakeholders
- No hidden surprises or last-minute changes

Integration

- Unified design and build team under one roof
- Seamless handoff from drawings to construction
- Fewer conflicts between consultants and contractors
- Decisions made with the full project in view

Core Pillars Of Design & Build

We carry the design through to delivery - ensuring it's built as intended, beautifully and precisely. From final drawings to move-in, we stay involved to protect the integrity of the vision and support clients every step of the way.

Integrated Thingking

Approach

Our

Great projects come from collaboration, not silos. At NSG, architects, engineers, and builders work side by side, aligning creative vision with technical and financial realities. This integration reduces risk, improves efficiency, and ensures every decision supports the bigger picture.

Quality

- Strict material and workmanship standards
- Regular site inspections and reviews
- Alignment with international codes and practices
- Villas and resorts built to endure Bali's climate

Collaborative Process

We work closely with you at every stage, combining our expertise with your aspirations to create spaces that feel authentic, timeless, and aligned with your goals. This partnership ensures your villa, resort, or development reflects both refined simplicity and lasting value.

Client

- Personalized solutions for villas, resorts, or developments
- Designs aligned with ROI, guest experience, or lifestyle
- Flexible processes to meet unique client needs
- Long-term value as the guiding principle





OUR BALI DESIGN SERVICE

We are a Bali-based, globally minded design practice for luxury residential, hospitality and multi-unit development projects.

Our Advantage

Design Expertise

Transparancy

Integrated Team Predictable Delivery Sustainable by Design

Vision Driven Progress

Planning

- Site study & Analysis
- Spatial Programming
- Massing & Zoning
- Concept Master Planning
- Estimations & Budgeting
- Timeline & Phasing

Architectural Design

- Concept Design
- Floor Plan
- Sections & Elevations
- 3D massing
- Design Visualisation
- Materials Selections

Interior Design

- Interior Layout
- Material Selection
- FF&E
- Visual Moodboard
- Sample Palettes
- Details & Specifications

Engineering

- Mechanical Design
- Electrical Design
- Plumbing Design
- Structural Analysis
- Structural Design
- Technical Specifications

Landscape Design

- Planting Schedule
- Circulation & access flow
- Outdoor spatial zoning
- Hardscape
- Softscape
- Drainage + Irrigation



OUR DESIGN DELIVERY

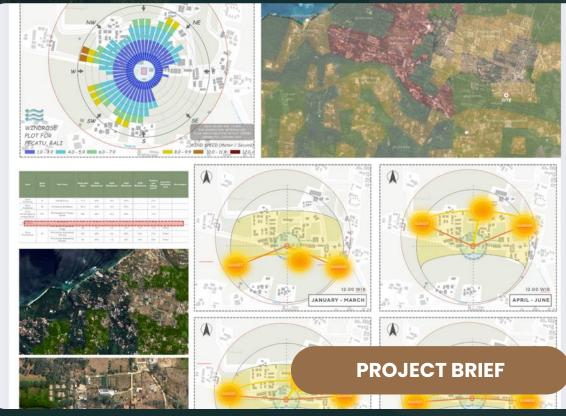
Our delivery process ensures that every project — from luxury villas to boutique resorts and multi-unit developments— moves seamlessly from vision to reality. We combine international standards with local expertise to manage each stage of design and construction with precision. By aligning documentation, pricing, and execution, we provide our clients with transparency, predictable timelines, and confidence that their investment will achieve the desired outcome.

- **SCEMATIC DESIGN**
- **DESIGN DEVELOPMENT**
- **DOCUMENTATION**
- **BIDDING**
- CA CA

SCHEMATIC DESIGN

We begin by exploring the project vision and goals, translating them into initial sketches, diagrams, and spatial concepts. This phase captures the project's character and establishes the foundation for design direction. We review options for layout, massing, and scale, ensuring the design reflects the client's needs, site opportunities, and budget. The result is a clear conceptual framework that guides all future phases.







No	ltem	Description		Value	Paid To Date	P	ay Remaining
	OUTDOOR AREA						
	1. BOUNDARY AREA	LABOUR + MATERIAL	Rp	4.969.300,00	Rp -	Rp	4.969.300,
	2. CARPORT	LABOUR + MATERIAL	Rp	500.000,00	Rp -	Rp	500.000,0
	3. LAUNDRY	LABOUR + MATERIAL	Rp	673.920,45	Rρ -	Rp	673.920,4
	4. BEHINO KITCHEN	LABOUR + MATERIAL	Rр	1.316.000,00	Rp -	Rρ	1.316.000,0
	5. FAÇADE	LABOUR + MATERIAL	Rp	200.000,00	Rp -	Rp	200.000,0
	6. GARDEN + PATHWAYS	LABOUR + MATERIAL	Rp	1.081.500,00	Rp -	Rρ	1.081.500,0
					Rp -	Rp	
	WOOD BEAM				Rp -	Rρ	
	1. GROUND FLOOR	LABOUR + MATERIAL	Rp	850.000,00	Rp -	Rp	850.000,0
	2. FIRST FLOOR	LABOUR + MATERIAL	Rp	850.000,00	Rp -	Rp	850.000,0
					Rp -	Rp	
	OVERHANG ROOF				Rp -	Rp	
	1. ROOF SERVICE	LABOUR + MATERIAL	Rp	500.000,00	Rp -	Rp	500,000,0
	2. CEILING WOOD	LABOUR + MATERIAL	Rp	1.065.000,00	Rp -	Rp	1.065.000,0
					Rp -	Rp	
	KISŁKISI				Rp -	Rp	
	1. MASTER BATHROOM	LABOUR + MATERIAL	Rp	456.000,00	Rp -	Rp	456.000,0
	2. STAIRS	LABOUR + MATERIAL	Rp	1.156.000,00	Rp -	Rp	1.156.000,0
	3. PANTRY	LABOUR + MATERIAL	Rp	1.936.000,00	Rp -	Rp	1.936.000,0
	4. BATHROOM 1	LABOUR + MATERIAL	Rp	3.224.000,00	Rp -	Rp	3.224.000,0
П	5. SUNKEN	LABOUR + MATERIAL	Rp	780.000,00	Rp -	Rp	780.000,0
	6. BALCONY	LABOUR + MATERIAL	Rp	1.560.000,00	Rp -	Rp	1.560.000,
Ī			Ĭ		Rp -	Rp	
	OTHER				Rp -	Rp	
	1. TRIANGLE ROOF GRACE BEDROOM	LABOUR + MATERIAL	Rp	293.200,00	Rp -	Rp	293.200,
	2. HANGING CHAIR						°00,
		DD	IMATE				
	DOOR WINDOW	I PK	OJ	CIESII	IVIAIE		
	DOOR REPAIR (5 unit)						000.ر
T	PJB 1	LABOUR + MATERIAL	Rp	6.096.383,20	Rp .	Ro	6.096.383

DEVELOPMENT

With the approved schematic, the design is refined into greater detail. Floor plans, elevations, and sections evolve into coordinated layouts, integrating structure, systems, and materials. We collaborate closely with the client to confirm selections and adjust where needed. This phase solidifies both the aesthetic and technical intent, ensuring the project can move confidently toward documentation while aligning with performance, cost, and functional expectations.





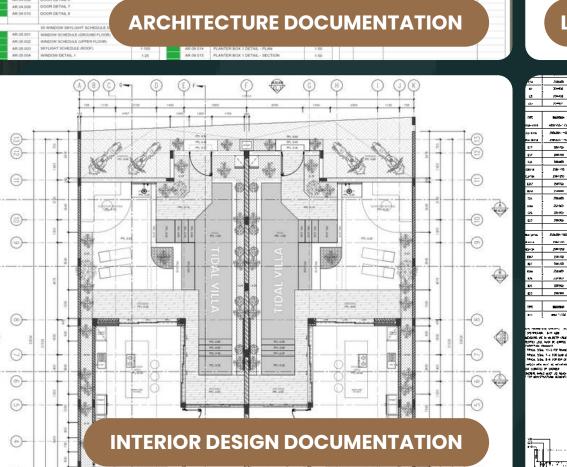


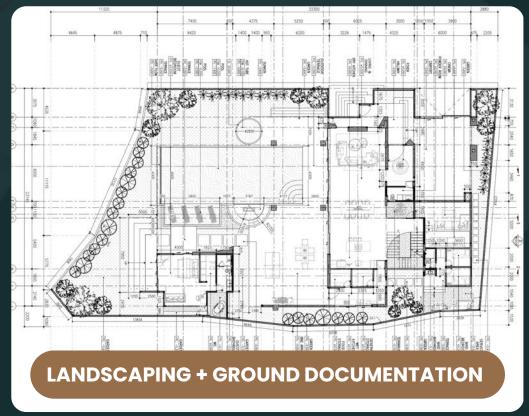
TIONS	INCLUSION	UNIT	AREA/UNIT	PRICE/UNIT		COST							
BUILDING AREA													
RUCTURE	ALLOWANCE	% TOTAL	40%	Rp	4,000,000	Rp	10,916,520,0						
CHITECTURE	ALLOWANCE	% TOTAL	35%	Rp	3,500,000	Rp	9,551,955,0						
Р	ALLOWANCE	% TOTAL	25%	Rp	2,500,000	Rp	6,822,825,0						
	TOTALS	ALS		Rp	10,000,000	Rp	27,291,300,0						
OTHER AREA	#4					22							
OL	ALLOWANCE	M2	223	Rp	4,000,000	Rp	893,240,00						
TDOOR AREA (TERRACE + TRANCE STAIRS, HALLWAY, RDSCAPE)	ALLOWANCE	M2		Rp	2,000,000	Rp							
RKING AREA (PAVEMENT)	ALLOWANCE	M2	455	Rp	3,500,000	Rp	1,591,450,0						
JNDRY	ALLOWANCE	M2		Rp	7,500,000	Rp	1.1.1						
CKING	ALLOWANCE	M2	94	Rp	2,000,000	Rp	188,640,0						
NDSCAPE	ALLOWANCE	M2		Rp	500,000	Rp	35.000000000000000000000000000000000000						
	772	Rp	19,500,000	Rp	2,673,330,0								
OTHER ITEMS			241	200 02	On On								
RNITURE	ALLOWANCE	% OF BUILDING COST	15%	Rp	4,093,695,000	Rp	4,093,695,0						
CHEN APPLIANCES	ALLOWANCE	% OF BUILDING COST	3.5%	Rp	955,195,500	Rp	955,195,50						
ME ACCESSORRIES	ALLOWANCE	% OF BUILDING COST	3.0%	Rp	818,739,000	Rp	818,739,0						
00 00 00 00 00 00 00 00 00 00 00 00 00	TOTALS			1		Rp	5,867,629,5						
TOTALS SUMMARY													
1 1 - 1 - 1	SECTION A	M2 (TOTAL)	2729	Rp	10,000,000	Rp	27,291,300,0						
	SECTION B	M2 (AVG)	772	Rp	3,461,383	Rp	2,672,187,7						
TOTAL BUI	LDING (WITHOUT OT	HER ITEMS)	3501	Rp	8,558,233	Rp	29,963,487,7						
	SECTION C	ALL					7,629,5						
	GRAND TOTAL	DETAIL	ED PRO	IEC	T ECTI	VA A							

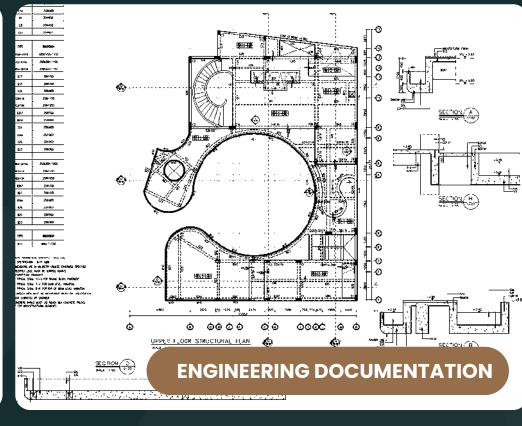


The design is translated into a comprehensive technical set that contractors can build from. Drawings and specifications detail every aspect of construction, including dimensions, assemblies, finishes, and systems coordination. This phase ensures clarity and precision so that bids, permits, and construction proceed without ambiguity. Thorough documentation provides the roadmap for turning design intent into reality while meeting regulatory requirements and maintaining quality assurance.









BIDDING

before construction officially begins.

During bidding, we assist the client in selecting the right

clarify scope, compare bids fairly, and negotiate terms to secure the best value. By guiding this process, we protect the integrity of the design and align contractor

selection with the client's goals, budget, and timeline

contractor by issuing documents, responding to

questions, and evaluating proposals. Our role is to

• ISSUED BID PACKAGE WITH DRAWINGS AND SPECIFICATIONS

• RESPONSES TO CONTRACTOR QUESTIONS AND RFIS DURING BIDDING

• BID COMPARISON AND EVALUATION REPORT

NEGOTIATION SUPPORT TO ALIGN CONTRACT TERMS WITH BUDGET AND SCOPE

FINAL CONTRACTOR RECOMMENDATION AND AWARD DOCUMENTATION

CA

• PERIODIC SITE OBSERVATION REPORTS WITH PHOTOS AND DESIGN NOTES

• REVIEW AND COMMENT ON SUBMITTALS, MATERIAL SAMPLES, AND SHOP DRAWINGS

• RESPONSES TO CONTRACTOR RFIS AND DESIGN CLARIFICATIONS

• ATTENDANCE AT KEY COORDINATION AND PROGRESS MEETINGS

• EVALUATION OF PROPOSED CHANGES AND DESIGN-RELATED VARIATION RECOMMENDATIONS

• FINAL PUNCH LIST AND VERIFICATION OF DESIGN COMPLIANCE BEFORE HANDOVER

Once construction begins, we remain actively involved to ensure the project is executed as designed. This includes site visits, reviewing submittals, responding to contractor inquiries, and issuing clarifications as needed. We monitor progress against drawings, quality standards, and schedule. By representing the client's interests throughout construction, we provide assurance that the built result meets the agreed vision, functional goals, and overall design intent.

DESIGN PAYMENT SCHEDULE

DOWN PAYMENT

SCHEMATIC DESIGN

DESIGN DEVELOPMENT DESIGN DOCUMENTATION

40%

Upon Signing

30%

4-6 weeks

20%

6-8 weeks

10%

8-10 weeks





Our Advantage

OUR BALI CONSTRUCTION SERVICES

NSG is your Bali Construction Contractor providing for luxury Residences, Hospitality, and Multi-unit Developments On Time Delivery On Budget Control Quality Workmanship

Less Stress Local Know How Proven Methods

Transparancy

Bali Construction

- Preliminaries
- Site Work
- Infrastructure
- Building Construction
- Hard + Soft Scape
- Fit Out

Construction Project Management

- Drawings
- Costing
- Schedule
- Quality
- Administration
- Handover

General Contractor in Bali

- Tender
- Contracts
- Procurement
- Costing
- Planning
- Logistics



OUR DELIVERY

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- SITE PREP
- STRUCTURAL
- ARCHITECTURAL
- **☆** MEP
- **DETAILING**

SITEPREP

Before construction begins, we ensure the site is fully prepared for efficient and safe operations. This stage aligns logistics, access, and safety so the build can start without delays or risk.

CLEARING AND GRADING

SITE LEVELING

ACCESS ROUTES

UTILITY SETUP

TEMPORARY FACILITIES

SAFETY MEASURES

EQUIPMENT MOBILIZATION







STRUCTURAL

The structural phase establishes the core strength of your project. From foundations to framing, this stage ensures durability, compliance, and long-term performance.

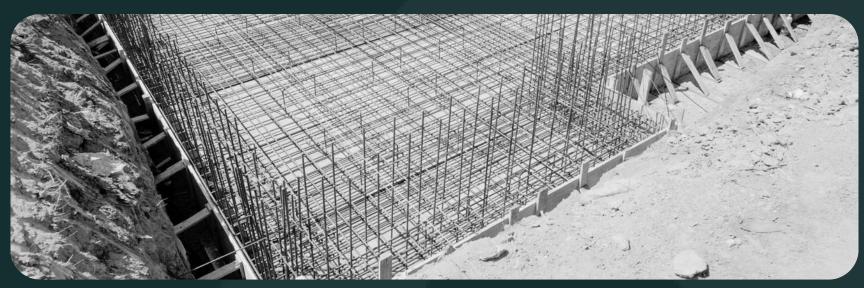
FOUNDATIONS

SUBSTRUCTURE WORKS

SUPERSTRUCTURE ERECTION

REINFORCEMENT AND CONCRETE

LOAD-BEARING SYSTEMS







ARCHITECTURAL

Architectural works bring the design to life. Walls, roofing, and finishes are executed with precision to translate intent into a seamless built form.

WALL CONSTRUCTION

PARTITIONS

ROOFING SYSTEMS

INSULATION

GLAZING

PLASTERING

FINISHING LAYERS





MEP

Mechanical, electrical, and plumbing systems are integrated to guarantee functionality, comfort, and efficiency. Coordination ensures smooth alignment with the build phases.

ELECTRICAL WIRING

DISTRIBUTION SYSTEMS

PLUMBING

WATER MANAGEMENT

MECHANICAL SYSTEMS

AC INSTALLATION

SMART/ECO INTEGRATIONS







DETAILING

Mechanical, electrical, and plumbing systems are integrated to guarantee functionality, comfort, and efficiency. Coordination ensures smooth alignment with the build phases.

FF & E

TESTING & COMMISSIONING

AS-BUILT DOCUMENTATION & DRAWINGS

QUALITY ASSURANCE & COMPLIANCE CHECK

HARD & SOFT SCAPE

TRAINING FOR OPERATIONS / MAINTENANCE

HANDOVER INSPECTION WITH CLIENT







OUR BALI BUILDING PROCESS

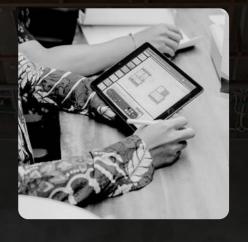


INITIAL CONSULTATION



CONTRACTS + AGREEMENTS

Step 2



PRE-CONSTRUCTION PLANNING

Step 3



CONSULTATION EXECUTION

Step 4



Our delivery follows four disciplined stages; Pre-Construction, Construction, Manage, and Close-Out, each with straightforward responsibilities, consistent updates, and clean documentation. The result is work completed on time, as designed, and ready for use.

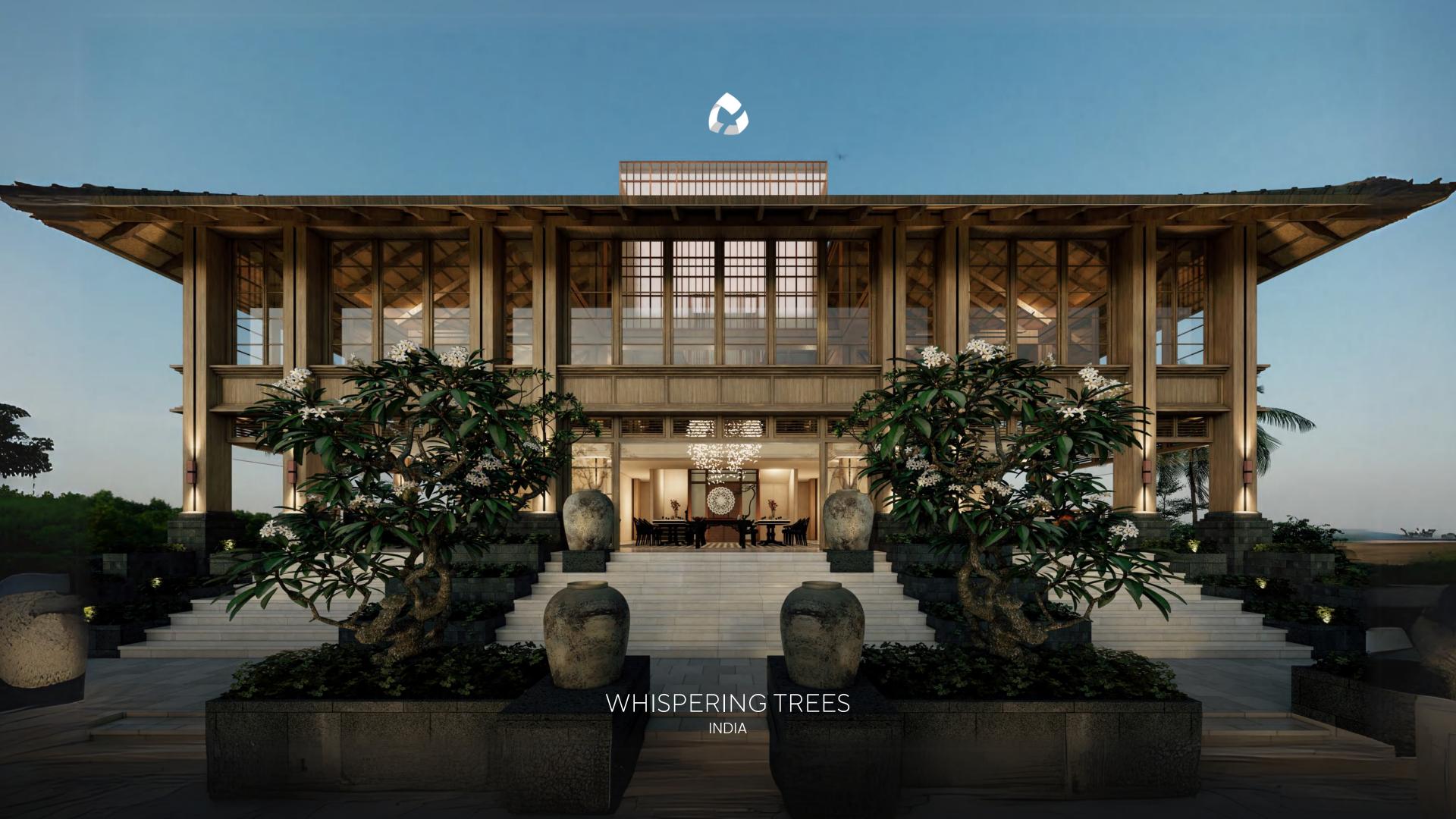


HAND OVER + CLOSE-OUT

Step 5

Step 1









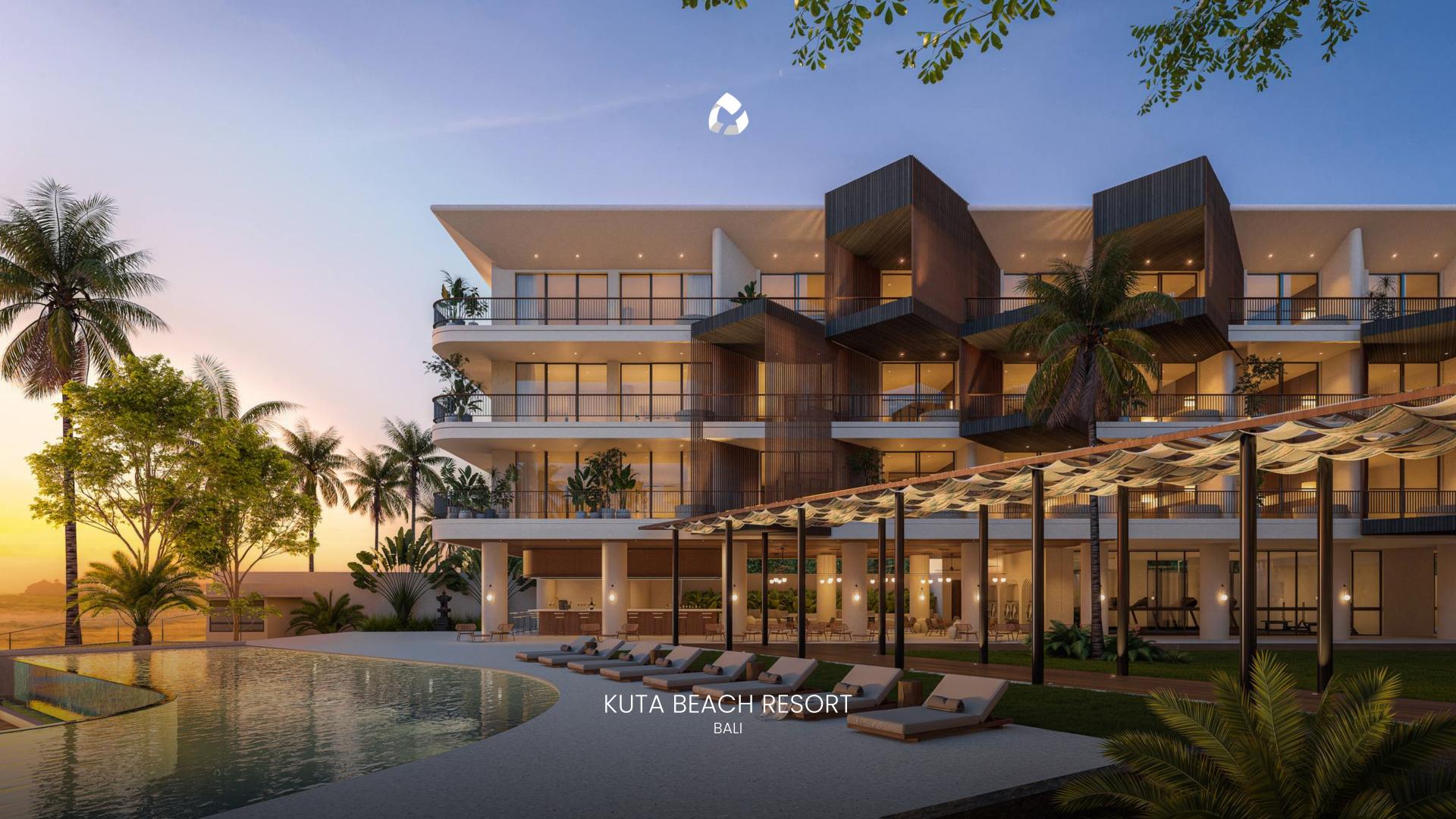


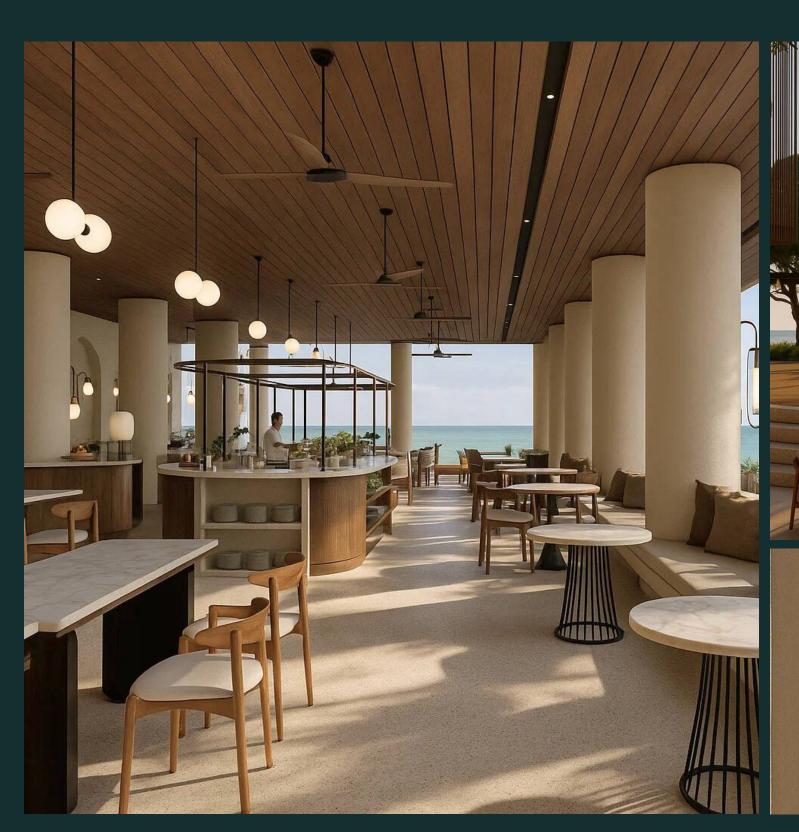


WHISPERING TREES

Spanning an impressive 21,498 sqm near Goa's iconic Anjuna Beach, this expansive luxury resort is a masterstroke of tropical architecture. PT NSG led the planning and design - bringing to life a refined, nature-inspired sanctuary that blends premium design with serene coastal beauty.

COMPANY ROLE
Planning | Design





KUTA BEACH RESORT

Luxury unfolds across this 5,477 m² beachfront site in Kuta, where a 6,859 m² resort offers 60 standard and 6 suite rooms. PT NSG led the planning, design, and project management—delivering tropical sophistication through thoughtful architecture.

COMPANY ROLE

Planning | Design | Project Management









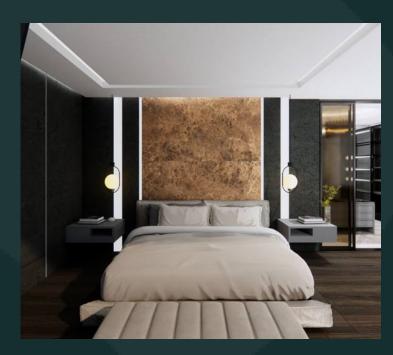
OKTAV

Exceptional from every angle, this 1,000 m² cliffside haven in Ungasan captures the essence of oceanfront tranquillity. PT NSG shaped its vision - designing twin villas where bold architecture and coastal elegance converge above Melasti Beach.



Planning | Design | Project Management













Rooted in sacred balance and elevated design, this tranquil villa sanctuary reflects Dewi Sri's principles through refined tropical architecture. PT NSG led the planning and design, crafting elegance and serenity – set on a jungle-adjacent site of 3,080 m².

COMPANY ROLE

Planning | Design









AURA

Architecturally shaped to echo its natural contours, this refined retreat unfolds across 3,080 m² in Goa's lush highlands. With four 420 m² lots, PT NSG led the planning and design—fusing jungle calm with elevated tropical living.

COMPANY ROLE
Planning | Design











We take immense pride in crafting every detail. From blending modern and traditional Balinese architecture to creating unforgettable experiences, we've brought this serene, oceanfront retreat to life.



















NACHINOLE

"To shape a new way of living—one that is spacious, soulful, and deeply connected to nature. Through the elegance of open design, the warmth of Indian culture, and the charm of Portuguese heritage, we envision a forest-X sanctuary where light flows freely, space inspires serenity, and every home becomes a timeless expression of refined living."





HAVANA

Sanctuary meets sculpture in this 560 m² villa near Garuda Wisnu Kencana - where PT NSG's Planning & Design merges bold geometry, warm textures, and natural light into a space of lasting serenity.









NALU VILLAGE

COMPANY ROLE Planning | Design | Development

Every detail of the NALU Village is designed to provide an exceptional guest experience. From the thoughtful integration of indoor and outdoor spaces to the high-quality finishes and furnishings, each villa offers a perfect retreat for those seeking a memorable and low-key luxury stay in Bali. The development fosters a sense of community while ensuring privacy and exclusivity for all guests. Low key luxury in design emphasises understatement, allowing the materials and textures to take center stage.











CASA TIERRA

Architecture shaped for tropical living - this 585 m² residence near Nyanyi Beach and Nuanu Creative City brings together soft curves, sunlit flow, and PT NSG's signature planning and design precision.

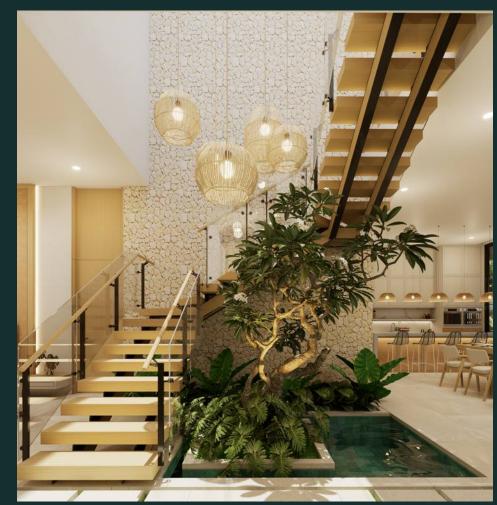












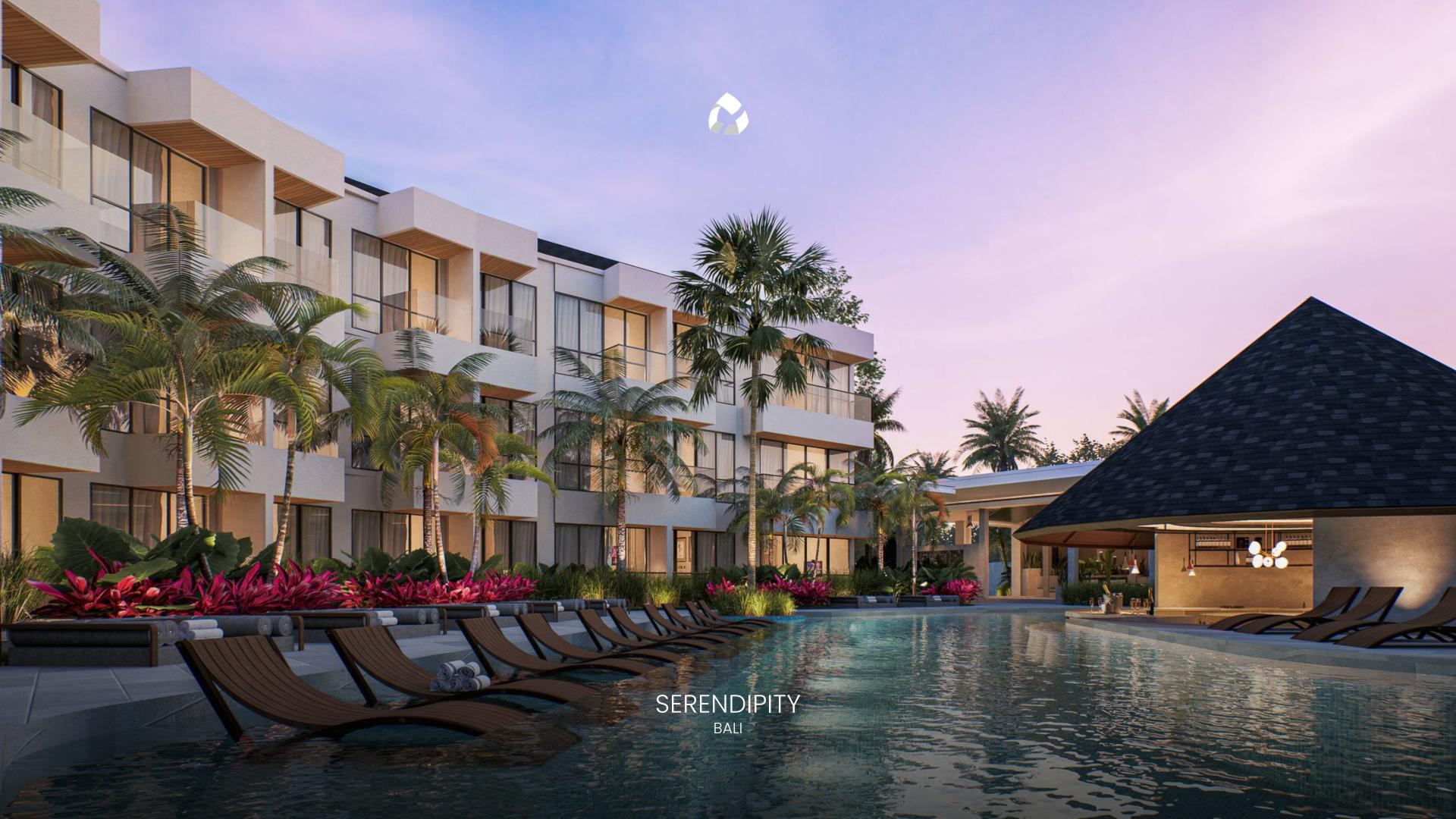






WAVES

Located near Candolim Beach, this 462 m² private villa showcases bespoke design by PT NSG - where premium materials, tropical elegance, and spatial harmony deliver a luxurious coastal living experience.







SERENDIPITY

Contemporary resort living reimagined. Clean lines, lush landscaping, and dynamic poolside design evoke an energising yet laid-back atmosphere, perfect for modern travellers seeking comfort with character.

COMPANY ROLE
Planning | Design | Project
Management









VILLA INDAH

This modern pavilion villa showcases a refined tropical architectural concept, merging wide rooflines, open living spaces, and natural materials. The design emphasizes seamless indoor-outdoor flow, integrating a central pool, landscaped gardens, and expansive glass openings. Its balance of simplicity and precision highlights luxury living with architectural clarity and timeless elegance









FIELD OF SERENITY

Private design meets exceptional architecture in this 602.7 m² Goa residence - crafted by PT NSG to offer a harmonious blend of elegant interiors and lush countryside living.

COMPANY ROLE











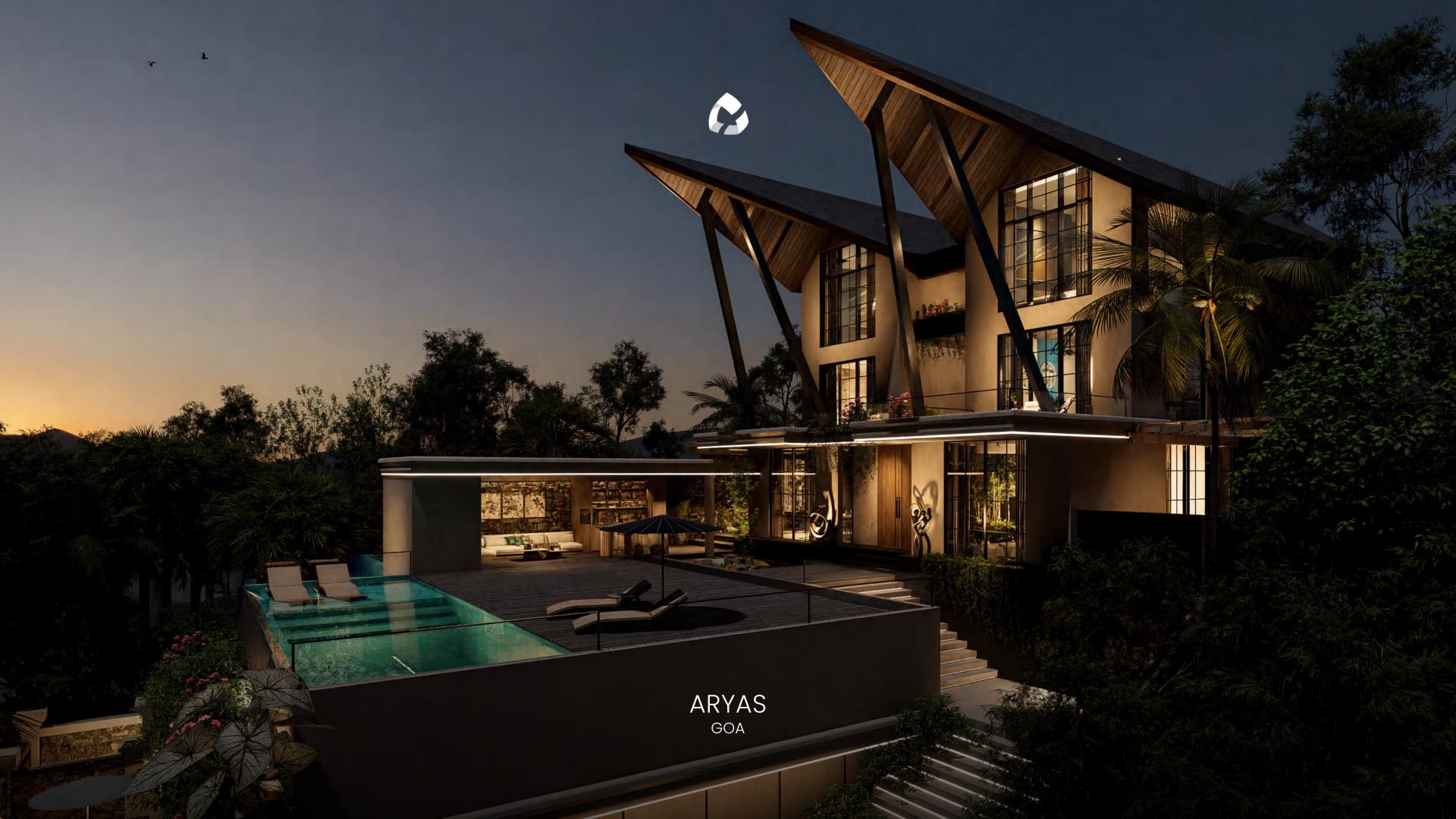




Defined by bold geometry and premium design, this 1,200 m² Saligao Plateau residence by PT NSG balances dramatic elevation with architectural finesse -framing sweeping city views in a sculptural, luxurious form.



COMPANY ROLE Design





ARYAS

Sculptural forms rise near Candolim Beach, where PT NSG crafted a 1,000 m² hillside escape that blends resort-style ease with expressive architecture - uniting light, space, and nature into a premium tropical retreat.











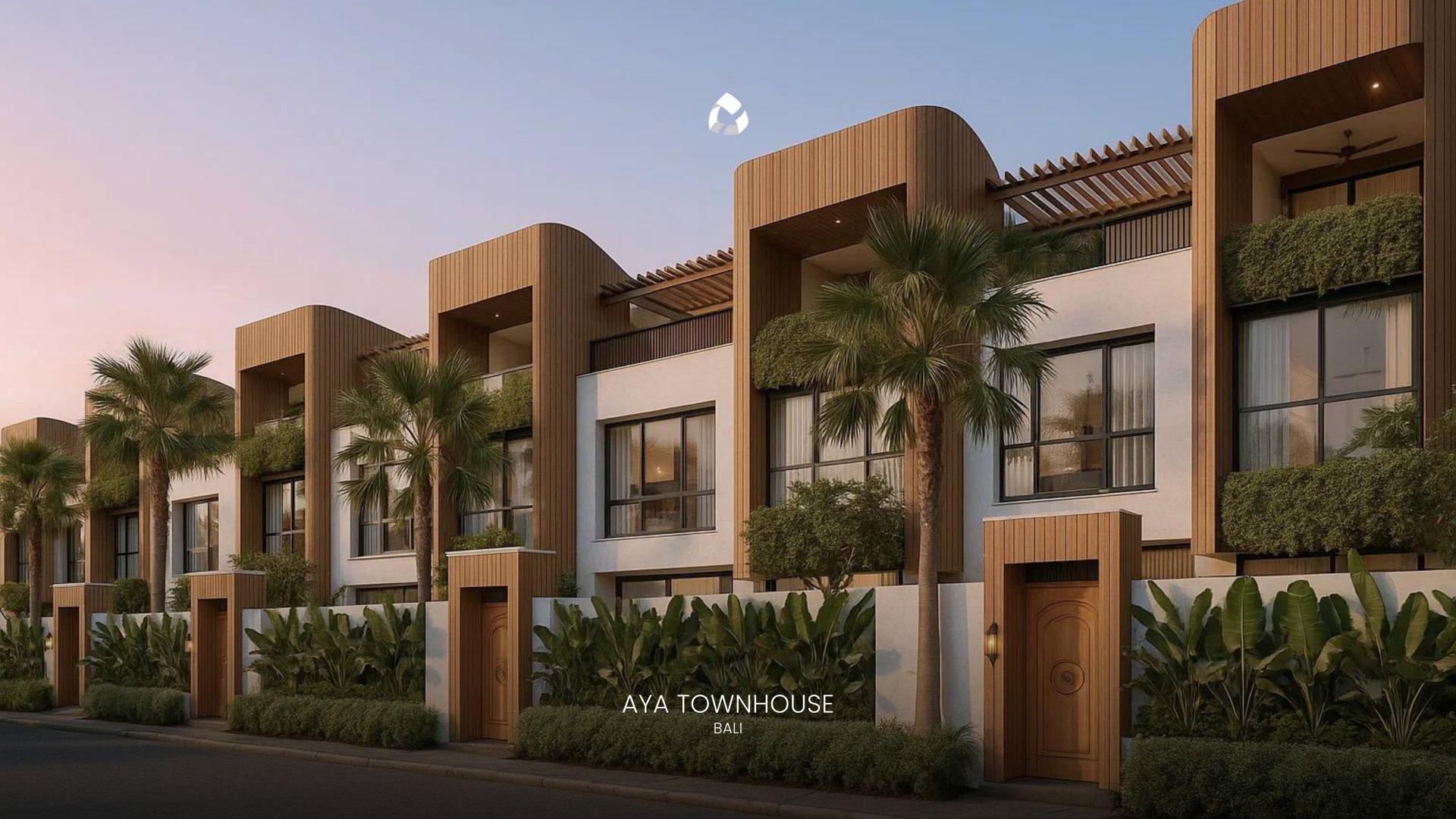




HESTIA

Smart luxury villas designed for modern tropical living rise in Seminyak, where PT NSG shaped 1,279 m² of built space across a 1,117 m² site - balancing innovation, privacy, and nature through an integrated role from development to execution.

COMPANY ROLE
Real Estate | Design | Build

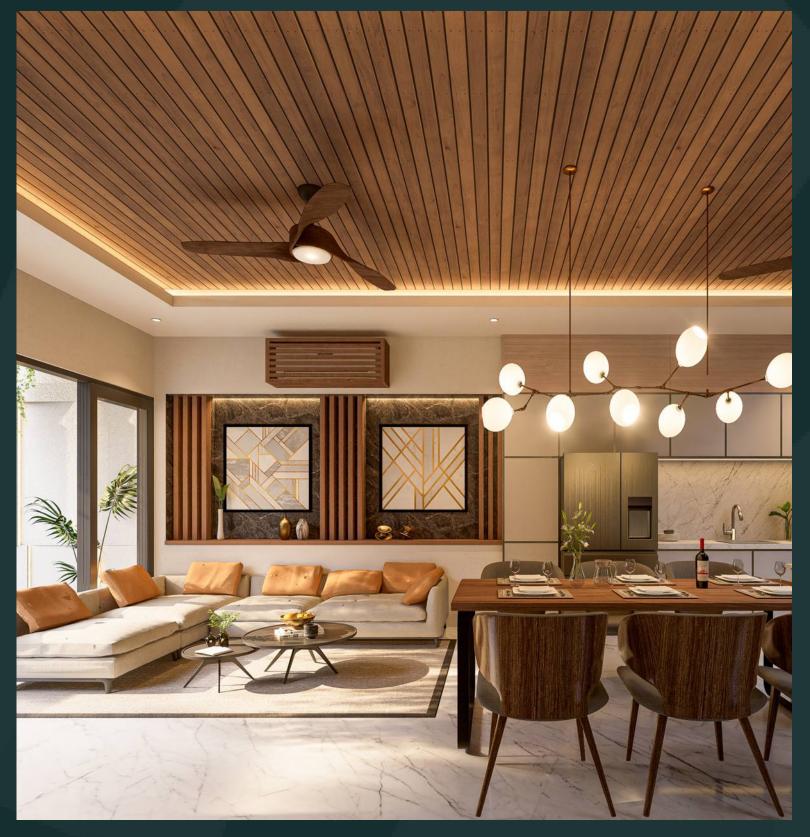


AYA TOWNHOUSE

A bold expression of modern tropical living - this villa showcases fluid, curved architecture wrapped in warm timber and lush vertical greenery. Each unit is meticulously angled to provide privacy, natural ventilation, and seamless indoor-outdoor flow. With minimalist lines and sculptural form, it's a rhythmic play of light, shadow, and sustainable design.













THE LOTUS

A sculptural retreat near Anjuna Beach, this 208 m² three-storey villa embraces refined coastal living. Planned and designed by PT NSG, it balances artisanal texture, cultural layers, and modern simplicity - delivering a tranquil, elevated home with four serene bedrooms.









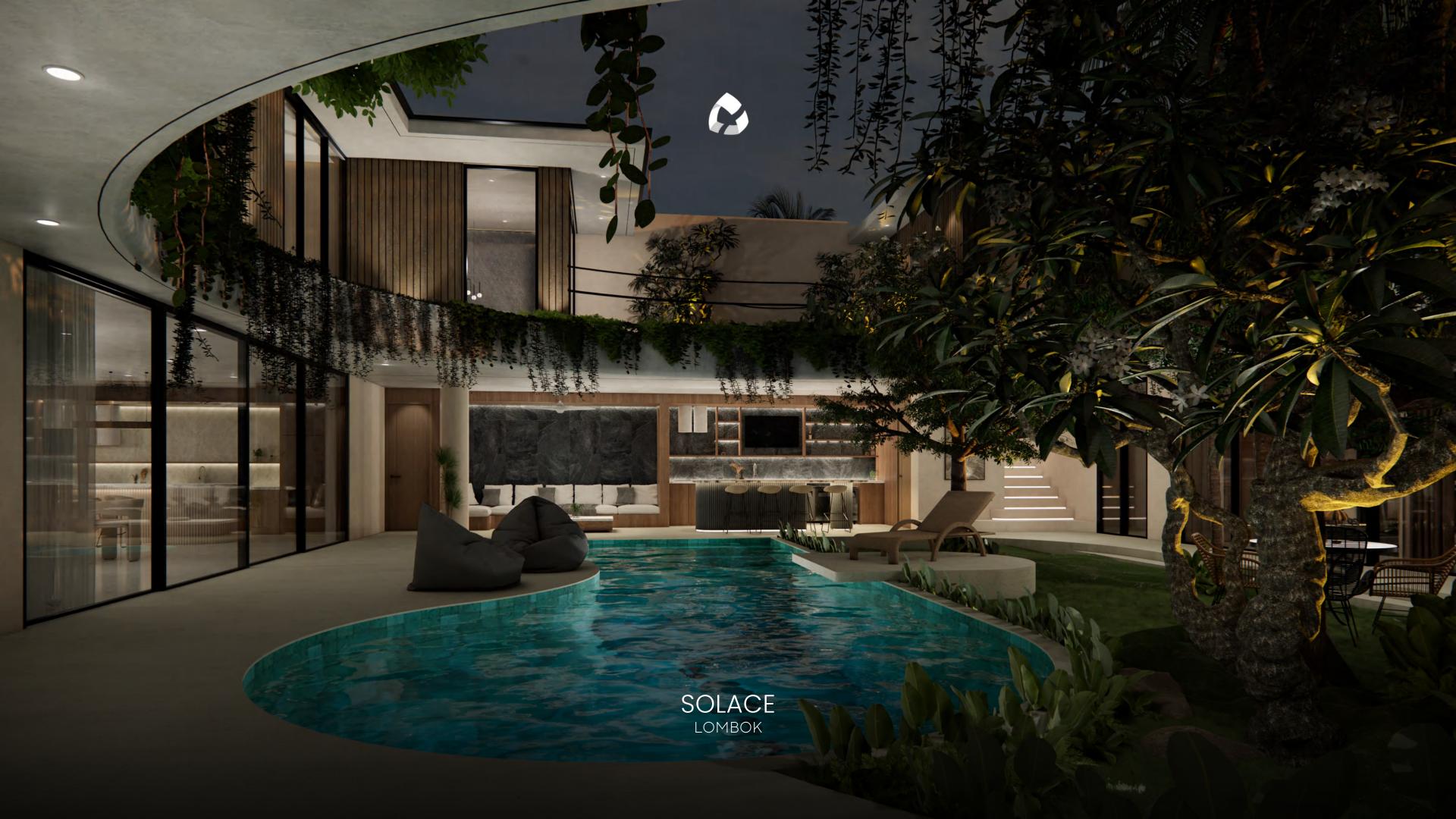




TIDAL VILLA

A duplex twin villa designed with a Tropical Balinese concept, bringing harmony between nature and modern comfort. Located in Pecatu, South Kuta, Bali, the project consists of two identical units that blend wood, natural stone, and lush tropical vegetation to create a warm and serene atmosphere — both in the exterior and interior spaces.

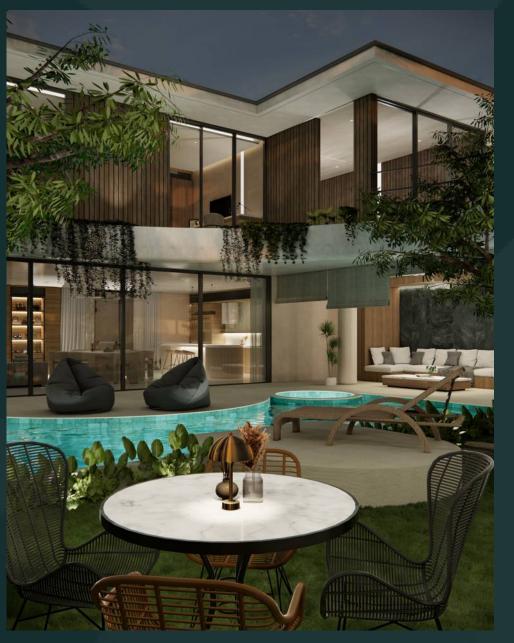
COMPANY ROLE
Planning | Design | Build







COMPANY ROLE
Planning | Design

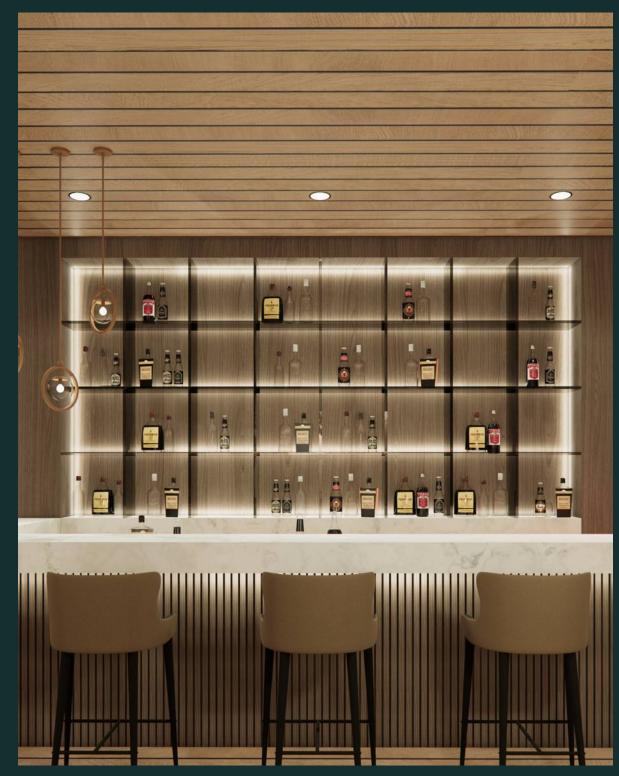


SOLACE

A tranquil Eden near Kuta Beach and Mandalika Circuit, this 717 m² sanctuary is a celebration of biophilic design and barefoot luxury. With PT NSG leading the planning and design, every detail embraces sculpted serenity and elevated tropical living.











PILERNE

20-villa estate nestled in Goa's tranquil highlands, featuring 15 standard and 5 premium residences, this 5,777 m² development was designed by PT NSG to harmonise luxury, privacy, and nature in enduring architectural form.





